**The Institute for Biomagnetism and Biosignalanalysis** at the University of Münster - invites applications for a **research/student assistant (WHK/SHB**) position in **Business Model Development**, starting between the 1<sup>st</sup> of April and the 1<sup>st</sup> of May. The position is a part-time position and is planned for up to 10 hours per week.

## Our project:

In BrainGoMo, we are developing a novel scientific and smartphone-based treatment method based on Neurofeedback for people with ADHD. Neurofeedback can be used as a side-effect-free alternative to Ritalin, which is currently used as a treatment for ADHD often. The Braingomo project is currently publicly funded by the European Union. You will join a multidisciplinary team with many national and international collaborations to work on novel brain-computer interface products.

## Your responsibilities:

This job offers you the perfect opportunity to gain first-hand experience in working as an entrepreneur. Together we develop our new business model and you can support us to get it going. Some of the responsibilities you will have are:

- Managing our social media channels
- Applying the lean Startup concept and refining the MVP
- Working on our business model together with our business mentor
- Putting a new business model into practice
- Supporting the development of our marketing strategy
- Supporting the product launch
- Preparatory work for accounting
- Collaborating with the entire research/development team to improve processes, features, strategies, etc.

## We expect from you:

- Currently in the Bachelor/Master's in Business Management, Business Informatics or related fields (Focus on e.g., Entrepreneurship or Management)
- Open attitude and willingness to go out in "the field"
- High level of responsibility, accuracy, and reliability
- Fluent in reading and writing in English and German

## We offer you:

- You will be a valuable part of a growing and innovative Startup with a dynamic and international product
- Friendly team in an excellent environment
- Flexible working hours with a high degree of self-responsibility and freedom
- Purposeful project that will improve the life quality of many people
- Remote work also possible if wanted

For more information, please contact **Dr. Omid Abbasi**, University of Münster, Institute for Biomagnetism and Biosignalanalysis, 48149 Münster, Germany, Email: abbasi@wwu.de

Please send your application with all relevant information (CV, cover letter) by email (PDF file, max. 5 MB) to <u>abbasi@wwu.de</u> by the **20<sup>th</sup> of March.** We are looking forward to your application!