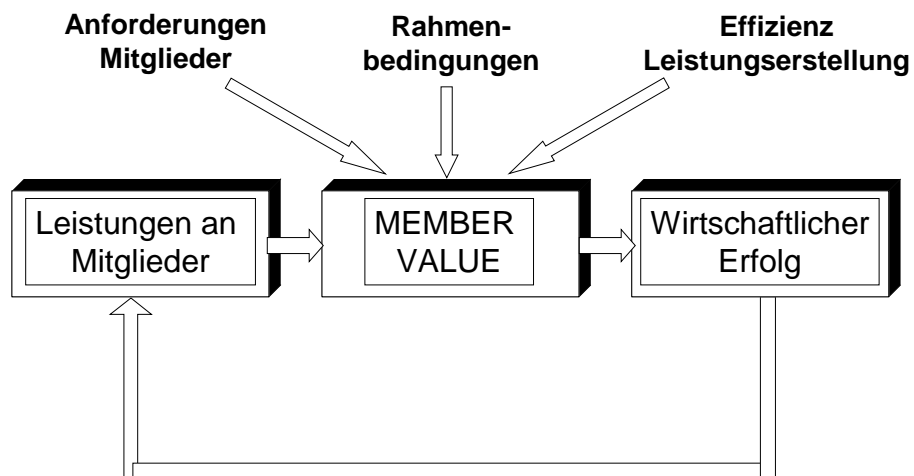


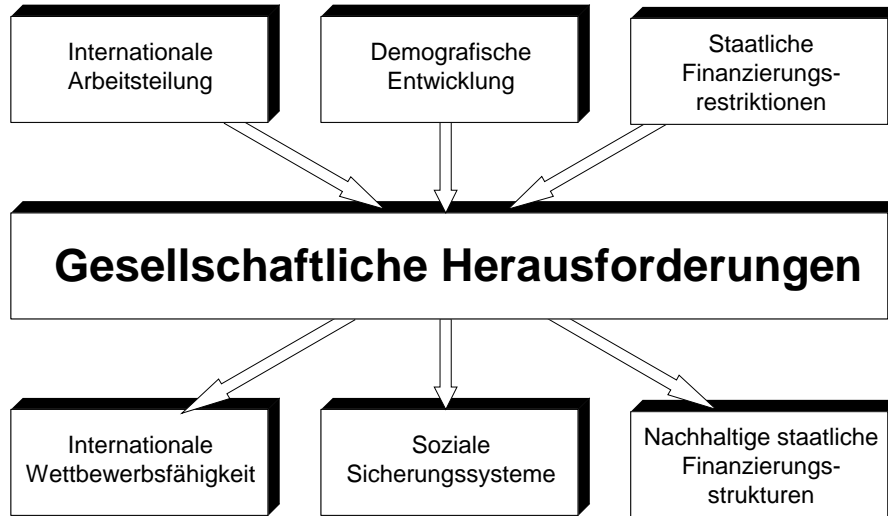
Neue Wege zur Schaffung von Member Value

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Member Value



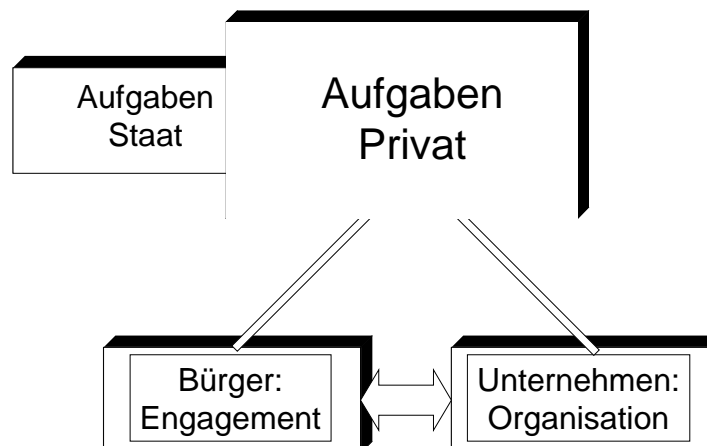
Grundlegende Veränderungen - Rahmenbedingungen



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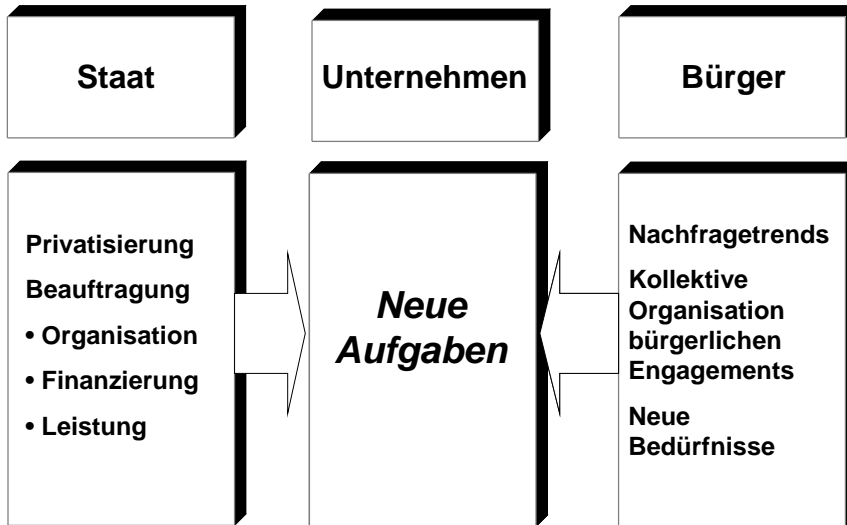
Aufgabenstruktur



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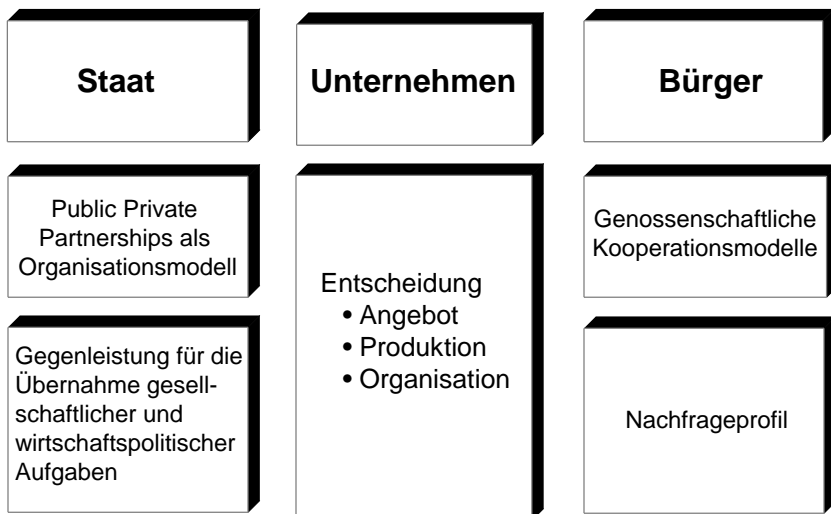
Unternehmen an der Schnittstelle



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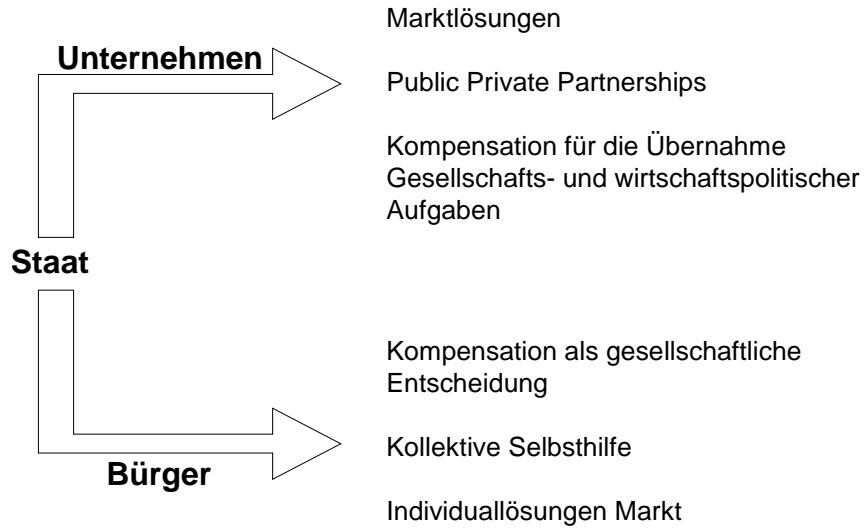
Organisationsaspekte



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Finanzierungsaspekte



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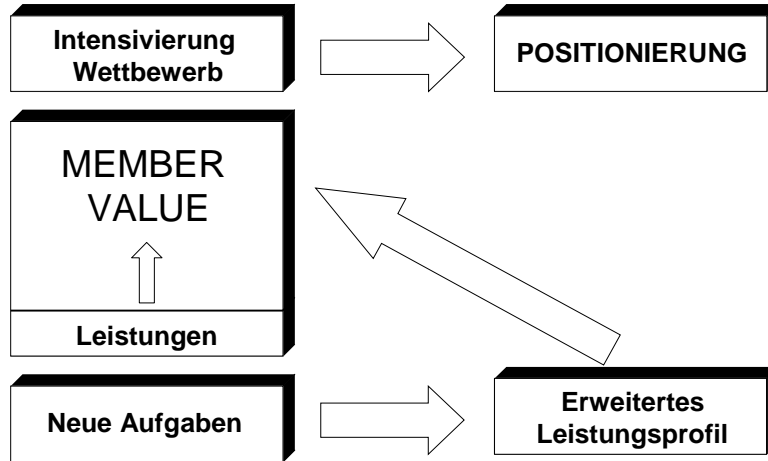
Wohnungsnachfrage - Nachfragetrends



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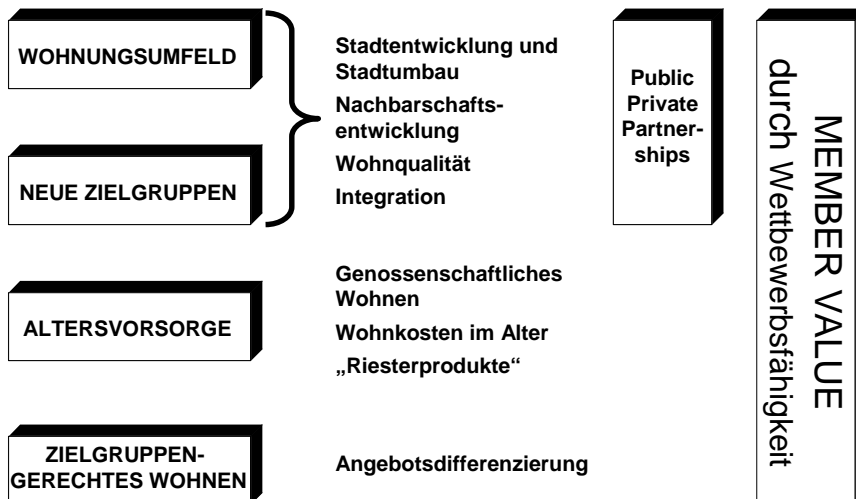
Wohnungsgenossenschaften



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Wettbewerbsorientiertes Leistungsprofil



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Altersvorsorge

Differenzierung
Angebot

MEMBER
VALUE

Wohnumfeld
PPP

Zielgruppen

***Zukunft
gestalten!***