

## The MBA in Münster

The perfect master's programme to kickstart your career

### › The MBA in Münster

Are you looking for an attractive master's degree programme in business administration?

If you are interested in specialising in either the practical or academic side of business administration, this master's programme is a perfect choice!



Our MBA programme builds on expertise gained in an undergraduate degree programme in business administration and concludes with the conferral of a "Master of Science" (MSc) degree. You have the option of majoring in one of four areas – accounting, finance, management or marketing – which allows you to enhance your professional profile or prepare yourself for a future career in academia.

In addition to your major, you must also choose a minor which comprises one fifth of the programme. You can select a minor either in your major subject or in a different but related discipline. We currently offer the following minors: accounting, finance, management, marketing, macroeconomics, information systems, research and entrepreneurship.

### › Structure of the MBA programme

Our programme – Your choice

Within four semesters you will complete 120 ECTS – 96 ECTS in your major and another 24 ECTS in one of eight possible minors. If you select accounting, finance or marketing as your major, you can specialise further by choosing the respective minor subject. This option allows you to obtain a full master's degree in accounting, finance or marketing. Students majoring in management must choose a minor from a different subject area.

You can find detailed information on individual modules in the module descriptions posted on our MBA master's programme website: [go.wwu.de/master-bwl](http://go.wwu.de/master-bwl)

	Accounting	Finance	Management	Marketing	WWU	Information Systems	Business Research	Entrepreneurship
Accounting	■	■	■	■	■	■	■	■
Finance	■	■	■	■	■	■	■	■
Management	■	■		■	■	■	■	■
Marketing	■	■	■	■	■	■	■	■
Major	+ Minor							

There are numerous ways to combine your major and minor subjects, which allow you to focus on areas of personal interest and orientate your programme around your individual skills and needs.

### › We're looking for ...

... students with a bachelor's degree with a minimum grade of 2.9

- › with at least 40 ECTS in business administration (and at least 12 ECTS in your future major: accounting, finance, management or marketing)
- › with at least 30 ECTS in economic/mathematics/statistics

### You have less than 40 ECTS credit points in the field of business administration?

If you have earned over 30 points for economics, maths and statistics, then you can use up to 16 extra ECTS for maths and statistics to offset a points deficit in business administration.

### You don't fulfil the admission requirements, but you are a TOP applicant?

Submit confirmation that you graduated in the top 10% of your (economics) bachelor's programme to participate in the admissions process.

### › Important dates and deadlines



### › Contact us!

If you have any questions or wish to arrange a personal meeting with our MBA programme coordinators, simply call or email us at:  
 Email: [info.master.bwl@wiwi.uni-muenster.de](mailto:info.master.bwl@wiwi.uni-muenster.de)  
 Hotline: +49 251 83-28677

## › Major in Accounting

Accounting Center Münster (ACM)

At the Accounting Center Münster, the in-depth practical and theoretical knowledge you gain will allow you to generate, analyse and verify information in the areas of business taxation, controlling, international corporate accounting, financial reporting and auditing.



The lawns outside the Juridicum offer students a place to take a break and enjoy the sunshine under the open sky.

At the Accounting Center, you can receive general comprehensive training in the field of accounting. You could also choose to specialise in a subdiscipline, such as controlling, auditing or taxation depending on your personal interests.

With numerous courses taught by distinguished representatives from international companies, integrated lectures by working professionals, as well as simulations and case studies, you will be optimally prepared to carry out your future tasks at companies, auditing firms or consultancies.

An international perspective and broad range of English-language lectures comprise an integral part of this master's programme as do the comprehensive and individualised counselling services we offer to our master's students.

## › Major in Finance

Finance Center Münster (FCM)

The Finance Center Münster provides students with a top-rate, scientifically informed and internationally oriented professional qualification. From the first day of study here, you will be introduced to current theoretical, experimental and empirical finance market research and its practical real-world application. Based on jointly offered core seminars, you can specialise in such areas as asset pricing, behavioural finance, sustainability or financial intermediation. Not only does this programme allow you to obtain cross-disciplinary professional training, but also provides you the freedom to acquire essential practical knowledge and foreign experience during your studies.



### Mario Mester

“The focus on practice-based content and the possibility to write a thesis in cooperation with companies offered me the perfect stepping-stone for my career and opened many doors to me.”

## › Major in Management

Centrum für Management (CfM)

Students majoring in management are taught the theoretical and practical content of strategic business management, personnel management and corporate structural design. In addition to formal-analytical and empirical areas of study, the curriculum strongly focuses on praxis-oriented knowledge. You will be introduced to real-world case studies, engage in intensive discussion with practicing professionals in the business world and participate in simulations. You will be qualified to recognise market opportunities and performance potentials, as well as to systematically structure and address a diverse array of management-related issues.



Graduates who major in management can look forward to a broad range of career opportunities, e.g. in business consulting, strategic corporate planning and personnel management.

## › Major in Marketing

Marketing Center Münster (MCM)

Instruction at the Marketing Center Münster adheres to the concept of market-oriented corporate management. This means that – based on a company's clientele – products and services must be developed, the brand expanded, and customer relationships cultivated in such a way to ensure the long-term success of a company.



Münster is the biking capital of Germany – there is no faster way to get from point A to B than by bicycle.

The courses at MCM provide students with theoretically substantiated and practice-relevant content in such areas as brand management, entertainment and media management, customer relationship management, sales management and innovation management.

The master's programme for marketing majors is distinguished by its internationality, intensive practical application, quantitative and research-oriented focus, and high degree of interaction between professors and students.

The MCM also supports especially talented students through the Circle of Excellence in Marketing programme (CEM) and offers a dual degree in cooperation with the University of Groningen (NL) to students minoring in finance.