

**5**  
YEARS

# *International Internship Challenge 2018*

**NIVEA**

## **WIN A SPONSORED INTERNSHIP ABROAD**

Would you like to gain valuable experience with international brands like NIVEA, Eucerin, and Hansaplast? During a two-day event on September 13/14, 2018, you will get to know Beiersdorf while qualifying for an international internship in the areas of Brand Management & Digital Marketing, Sales & eCommerce, Supply Chain Management, or Finance & Controlling. Welcome to 5 years International Internship Challenge!

## **EXPERIENCE BEIERSDORF FIRST-HAND ON SEPTEMBER 13/14 2018**

In this event Beiersdorf is searching for top international students for internships at their subsidiaries around the world. Experience Beiersdorf and our family of brands, including NIVEA, Eucerin, and Hansaplast. During your two-day visit at our corporate headquarters in Hamburg, you will discover how innovative skin care products are made and in what way the digitization of marketing, finance, and supply chain affects our work. You will have the chance to network with Beiersdorf managers from various departments and work jointly with other finalists on current FMCG topics in the skincare business. Throughout the two days you will be able to demonstrate your abilities - the top four performers will be awarded a fully-funded international internship in one of our 150+ subsidiaries worldwide. And together with us you will decide which country to discover!

## **THIS IS WHAT IT TAKES**

- In your planned internship period (end of 2018/in 2019) you are enrolled in a university program in business administration/engineering, or you already hold a Bachelor's degree and are about to start your Master's (gap year).
- You have a focus on one of these areas: Brand Management/ Digital Marketing, Sales/eCommerce, Supply Chain Management, or Finance/Controlling.
- You have gained work experience through internships.
- You feel at ease in an international environment and have the courage to step off the beaten track.
- You have strong teamwork/communication skills and can work independently, with a high level of dedication.
- You have excellent analytical skills and no trouble to communicate fluently in English.

## **PLEASE APPLY UNTIL JULY 15 2018**

We look forward to meeting you and will, of course, reimburse your travel and accommodation costs! To get an idea of prior events and gain insights into the admission process, please visit [www.Beiersdorf.com/IIC](http://www.Beiersdorf.com/IIC)