

International Summer School 2022

June 20th - July 8th 2022

Spend an exciting summer at the Zagreb School of Economics and Management – the first AACSB accredited business school in Croatia

Academics

Select 1 or 2 courses

Applied Creativity & Innovation
Behavioral Economics
CAPSTONE – Measuring & Maximizing Corporate Value
Design thinking
Digital and Social Media Marketing
E-business
Financial Management
International Management
Machine learning
Marketing practice through Big Data

Each course has 6 ECTS / 3 US credits

Culture

Croatian Studies Course

Study trip

4-day excursion

City of Zadar
Plitvice Lakes National Park
Kornati Islands National Park - full-day boat excursion
Company visit to Pelagos Net

 Zadar

 Plitvice Lakes

 Kornati Islands

More info at:

summer.school@zsem.hr 

www.zsem.hr 