# International Summer Institute for Business Management (ISIBM)

# See thing differently

## Why?

The University of Victoria's ISIBM program is designed for undergraduate and graduate students from various disciplines. These 3 - 4 week intensive summer programs help prepare students for their future business success all while studying in one of the most beautiful cities in Canada.

### When?

With two intakes in both July and August, the Gustavson School of Business offers an immersive business program that blends hands-on coursework with exciting extracurricular activities. Imagine learning about business communication, entrepreneurship, service management and international business in Victoria, B.C.

#### Where?

Known as the "City of Gardens", Victoria is the clean, safe and culturally diverse capital city of British Columbia. With the mildest climate in Canada, Victoria has been named one of the best cities to live in the world and one of the top student destinations in North America. In the summer, the city comes to life with countless festivals, concerts and endless outdoor activities.





# International Summer Institute for Business Management

# Module 1: Business Management



# Module 2: Business Communications



ORAL
Public speaking
Presentation skills
Negotiation skills





WRITTEN
Report &
technical writing
Business analysis





#### OTHER

Business etiquette Interpersonal skills Marketing skills

Time management Research skills Resume writing

#### Open to all undergraduate and graduate students

Award-winning professors
Equivalent to 6.0 North American
credit-hours\*
Scholarship opportunities available
Academic instruction and exam
Certificate of Completion

#### **Program fees include:**

- On-campus housing
- Tuition and materials
- Extra-curricular activities
- Meal card
- Taxes

ISIBM PROGRAMS	LENGTH	"ALL INCLUSIVE" FEES
July 3-27	4 weeks	\$5,040.00
August 3-23	3 weeks	\$4,882.50

For applicants who need to obtain a Temporary Residence Visa to visit Canada, we encourage you to apply as early as you can.







<sup>\*</sup>Students should speak with their home institution to ensure that they will recognize the ISIBM program credits