



The Student Union of Hanken School of Economics has the honor of inviting students from **your** university to:

The 35th International Helsinki Days 2022

International Helsinki Days (IHD) is an international seminar organized by the Student Union at Hanken School of Economics. The IHD seminar will take place in Helsinki **from the 6th to the 13th of February 2022**. We will be offering accommodation at a host 6th-13th of February. All international students both from abroad and in Finland are welcome to apply to the seminar. During the week we will introduce you to Finnish student life and business culture, international networking – and above all, we will have an unforgettable time together.

The theme of the seminar is “How Nordic companies and the business landscape evolved throughout the pandemic”. This will give insight into the rapid digitalization and restructuring of different industries and companies as well as how the pandemic changed the working environment. During the 35th IHD seminar our partner's will provide us with opinions, thoughts and experiences to further expand our understanding of the subject. Our guests will have the opportunity to explore today's possibilities and solve a case regarding the theme.

On the agenda, you will find fascinating lectures by prestigious guests who will introduce you to Finnish business methods and customs. We will also organize several corporate visits, and in addition to the academic experiences, you will have the opportunity to get exclusive insight into the traditional Finnish student life in various ways.

The IHD will cover the accommodation, certain meals and the costs for the seminars during the week. You will only have to pay for your transportation to and from Helsinki, local transportation and your personal purchases. You will find information on how to apply as well as further information about the IHD seminar on our homepage: **www.internationalhelsinkidays.com**

For further questions, please do not hesitate to contact the IHD International coordinator. The IHD team warmly welcomes you and hopes to see you in Helsinki!

Best regards,

Oscar Rosenlew & Ossian Procopé

President of IHD 2022 & International coordinator

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