

List of courses ICN 3	ECTS
Risk Management	2
Strategic Management	2
Managing Early Growth and performance	2
Leadership	2
Governance, Ethics and CSR	2
Arts, Sciences, Business	2

Seminar	1
Challenge ARTEM	2
Specialization*	15
Internship	15
Master Thesis	15
<b>Total</b>	<b>60</b>

\*Specializations:

<b>Banking, Funds and Markets</b> <i>(Michel Verlaïne)</i>	ENG	Structured Finance & Advanced Valuation Topics	Financial Risk Management	Behavioural Finance and the Architecture of Finance	Market Microstructure
<b>Audit</b> <i>(Stéphanie Thlery Dubuisson)</i>	ENG	Advanced IFRS Standards (mutualisé)	International Auditing Standards (ISA)	Audit and Fraud Detection	Bankruptcy Law
<b>Finance d'Entreprise</b> <i>(Sondes Mbarek)</i>	FRA	Advanced IFRS Standards (mutualisé)	Analyse financière fondamentale	Droit fiscal et des sociétés	Ingénierie financière
<b>Contrôle de Gestion</b> <i>(Yves Habran)</i>	FRA	Advanced IFRS Standards (mutualisé)	Contrôle de gestion et aspects/secteurs particuliers	Contrôle de Gestion et Systèmes d'Information	Diagnostic Financier
<b>Banking and Insurance</b> <i>(Cristiane Benetti)</i>	ENG	Advanced Topics in Banking	Advanced Topics in Insurance	Banking and Insurance - Risk Modelling	Financial Modelling and Research Methods
<b>International Brand Management</b> <i>(Javier Flores-Zamora)</i>	ENG	Brand Effectiveness, Category Management	Digital Media and Global Communication	Advanced topics in Branding	Designing and Managing a Communication Campaign
<b>Communication and Digital Marketing</b> <i>(Christophe Réthoré)</i>	ENG	Advertising Management	Industry-specific Communication	New tools and innovation in digital marketing	Communication and Digital marketing strategic management
<b>Distribution, e-Commerce et Management des Grands Comptes</b> <i>(Michel Makiela)</i>	FRA	E-Commerce et Business Models Internet	Stratégie & Management des Achats	Management des grands comptes & négociation B2B	Management stratégique de la distribution
<b>Design de l'Offre et Innovation</b> <i>(Rossella Sorio)</i>	FRA	Marketing de l'innovation	Créativité et Design Thinking	Gestion et lancement produit	Innovation responsable et protection juridique
<b>Talent Management in Organisations</b> <i>(Krista Finstad-Million)</i>	ENG	Organisational Restructuring	The Dark Side of HRM	Sustainable HRM	HR Auditing
<b>Management of Innovation</b> <i>(Stéphane Lhuillery)</i>	ENG	<del>R&amp;D Contract Management</del>	<del>Managing Innovation regimes: Open innovation and change management</del>	<del>Managing science and public policy</del>	<del>Financing R&amp;D and Innovation</del>
<b>Arts and Entertainment Industry Management</b> <i>(Kamel Mnisri)</i>	ENG	<del>Art, Image and Communication</del>	<del>Entertainment Marketing</del>	<del>Creative Industries Management</del>	<del>The Art and entertainment industry management seminar</del>
<b>Management de la Supply Chain et des Achats</b> <i>(Thierry Houé)</i>	FRA	Supply Chain Strategy	Logistique internationale	Conception et pilotage des flux	Achats hors production