

International Business Administration – Learning Across Borders

Double degree of the BSc Business Administration (WWU) with the BSc International Business Administration of the University of Twente (IBA – LAB)

A **double** international bachelor's **degree** of the universities of Twente and Münster

Become a globally oriented Business Administration graduate of two universities.

Extend your professional and personal global experience

The BSc double degree “**International Business Administration – Learning Across Borders**” will prepare you for an international and intercultural future in many different ways.

- *Prepare for an exciting career as an expert in (international) business administration in a complex, globalizing world.*
- *Grow personally from moving to another country and exposing yourself to new perspectives on learning and living.*
- *Experience different cultures, not just German and Dutch, but many others also, thanks to the University of Twente's strong international profile.*
- *Benefit from two very different educational models, as you study in a classic German model as well as in a more interdisciplinary, project-based model in Twente.*
- *Benefit from distinctive expertise of two universities in the business administration domain. The Economics, Finance, Accounting and Marketing expertise of University of Münster and the entrepreneurial, innovation, technological and design expertise of University of Twente.*

Why study “International Business Administration – Learning Across Borders”

- **Combine two learning environments and two degrees**
Studying in two learning environments will strengthen the development of a broad set of knowledge and competences.
The fundamental and in depth focus on theory taught in Münster will strengthen your academic expertise and will support you in a specialists approach to creative problem solving.
For the first part of the IBA-LAB program you will study the first 3 and a half semesters at WWU and that will give you a generalist perspective on business administration with broad knowledge in all domain of Business Administration and its application in practice as well as basic knowledge in Economics and methodical knowledge in quantitative methods.
One of the University of Twente's distinguishing characteristics is its practical application of scientific knowledge and combining in this management sciences with technological innovations. Societal impact is one of our university's core values and we have a strong focus on connecting theory with the real-life challenges of today's businesses and society.
In every module throughout the UT part of the IBA-LAB program, you will work on a

team project in which you and your team mates will directly apply the knowledge you have gained to a current issue. This is the foundation of the Twente Education Model". You will make plans, work together in multidisciplinary teams, collect information, analyze, distribute tasks, report and present. You will become an academically grounded, creative problem solver. It is different than what you might be used to – and very challenging and exciting.

A successful study of IBA- LAB results in the Bachelor degrees BSc Business Administration of the WWU as well as the BSc International Business Administration of the University of Twente.

- **Combine distinctive features and expertise's of two universities.**

The IBA-LAB program is an excellent way to combine the innovative entrepreneurial and technological oriented design approach of the University of Twente with the in depth fundamental approach of the University of Münster. The Münster expertise in Economics, Finance, Accounting and Marketing is of added value to the Entrepreneurship and innovation expertise in Twente.

- **Gain a wealth of international, intercultural and interdisciplinary experience**

Studying at two universities in two neighboring countries will enrich you personally and boost your career. Whether you end up as a manager, an advisor, a researcher or an entrepreneur, you will increasingly be dealing with people, organizations and issues that transcend the traditional national, cultural and disciplinary boundaries. An added factor for WWU students is the UT's strong international profile. The colorful blend of students and staff from all over the world will prepare you for that reality. You will approach subjects and topics from a distinct cross-border perspective. Further in the team projects at UT you will gain experience in working with team members from other countries and disciplines. This is important as we believe that the best and most futureproof solutions nowadays emerge where different disciplines, cultures and experts meet.

- **Grow professionally and personally.**

In addition to thorough professional knowledge and skills, you will develop a broad set of 21st-century skills and personal competencies throughout this program. You will learn to recognize and anticipate trends and developments. You will develop a work ethos centering on self-reflection and lifelong learning. You will be challenged to collaborate across disciplinary and cultural boundaries. You will benefit from Münster's outstanding education and the UT's magnificent campus and small-scale educational environment with its informal, personal approach aimed at helping you to flourish professionally and personally. You will learn to manage tasks, to communicate and to give and receive feedback. In short: you will become a competent, internationally oriented business professional.

- **Prepare for variety of master programs and many career opportunities.**

After your program you will be ready to start your career but you also will have the opportunity to start a MSc Business Administration program at a variety of universities.

With a double degree in (International) Business Administration – especially if you also have a Master's degree in this field – you will have many career opportunities.

Study program

The study program of the double degree “International Business Administration – Learning Across Borders” consists of two tracks. One track for students who start at WWU (WWU track; Table 1a) and one for students who start at the UT (UT track; Table 1b).

In both tracks students study first 1.75 year at the university they start, followed by 1.25 year at the partner university. At the end of the 1st year you can apply for a place in the program and if successful, your participation in the double degree program will be arranged.

The curricula for each of the tracks is given hereafter:

Table 1a: Curriculum WWU track Double degree WWU - UT

WWU Münster : First 1.5 year program Business Administration					
	Semes-ter	Code		EC	
	1	BWL1	Foundations of Business Administration	9	
		VWL1	Principles of Economics	3	
		QRS1	Mathematics and IT	12	
		QRS2	Statistics I	6	
	2	BWL2	Foundations of Accounting	9	
		VWL1	Microeconomics I	9	
		QRS2	Statistics II	6	
		QRS3	Law	6	
	3	BWL3	Management Accounting and Control	6	
		VWL2	Macroeconomics I	9	
		QRS4	Business Ethics	3	
		BWL4	Operations Management	6	
		BWL5	Foundations of Marketing	6	
	4	BWL7	Corporate Finance	6	
			Market Research or Grundzüge der Unternehmensbesteuerung	3	
		Business Skills	6		
UT Enschede					
M 8C	summer	202000572	Innovation and Entrepreneurship Internship,	15	
M9			Choice from: <ul style="list-style-type: none"> • Crossing Borders: (minor) <ul style="list-style-type: none"> - Version A: Virtual project - Version B: Study tour - Version C: Field study (part one) • 202000285 Facilitating Technological Change • 201900143 innovations in Sustainable Chain Management (analysis) (minor) 	15	
M6	2	202000564	202000565 INN & ENT: Innovation & Entrepreneurship	15	
M11	3	02000574	202000575 CHANGEL: Change Management & Leadership, Corporate Governance, Business Ethics, Strategic & Responsible Foresight	12	WWU part + M6 + M8C
			202000576 Research Proposal Bachelor Thesis	3	
M12	4	202000578	202000579 Bachelor's Thesis	12	M11
B2+B3			202000580 Business & career skills	3	
Total				180	

Table 1b: Curriculum UT track Double degree WWU - UT

UT modules and study units					
Module	Quarter	Module Code	Study unit code and name	EC	Mandatory Prior knowledge
B1: First year					
M1	1	202000550	202000551 TOP: Technology, Organizations and People	15	
M2	2	202000552	202000553 BOM: Business Operations Management	15	
M3	3	202000554	202000555 FAIS: Finance, Accounting, Information Systems	12	
			202000556 Data analysis I: descriptive statistics	3	
M4	4	202000558	202000558 HOLI: HRM, Organizational Behavior, Law & Information Management	15	
B2: Second year					
M5	1	202000560	202000561 SME: Strategy, Marketing and Economics	12	
			202000562 Data analysis II: inferential statistics	3	Data analysis I
M6	2	202000564	202000565 INN & ENT: Innovation & Entrepreneurship	15	
M11	3	202000574	202000575 CHANGEL: Change Management & Leadership, Corporate Governance, Business Ethics, Strategic & Responsible Foresight	12	M1 – M6
WWU modules and study units					
Core courses summer (April- September)		Corporate Finance Electives recommended: TOPSIM, Business & Intercultural Communication)		6 18 6	
Core courses winter (October-March):		INTOP Business Analysis Electives (including VIP program and max. 3 EC Business Skills)		6 3 21	
Core courses summer (April- September): Münster in cooperation with UT M12		Elective Bachelor's Thesis***		6 12	
Total				180	

Admission and Enrolment

International Business Administration – Learning Across Borders is a **double degree** starting from each of the regular degree program, the BSc Business Administration of the University of Münster and the BSc International Business Administration of the University of Twente.

Starting at the University of Münster means following the **WWU track (Table 1a)**, starting at the University of Twente means following the **UT track (Table 1b)**.

If you would like to enroll in the IBA-LAB program you should apply for one of the regular degrees according to its standard admission and selection process. At the end of your first year you as a motivated student, with sufficient study progress, get the opportunity to apply for and be selected for the double degree IBA-LAB. After your selection you have to register to the partner University also in your 2nd year.