



**Florian Bartels**

# Family Firms' Transition to The New Age

*The Influence of Family Firm Narcissism*

Centrum für Management, Institut für Entrepreneurship

Prof. Dr. David Bendig



**Martin Becker**

# Improving the Behavior and Decision Making of Organizational Agents

*Insights from Machine Learning and Text Mining Research Methods*

Accounting Center Münster, Forschungsteam Berens  
Prof. Dr. Wolfgang Berens



**Ronny Behrens**

# The Role of Algorithms and Data Analytics for Film Success Across the Value Chain

Lehrstuhl für Marketing und Medien  
Prof. Dr. Thorsten Hennig-Thurau



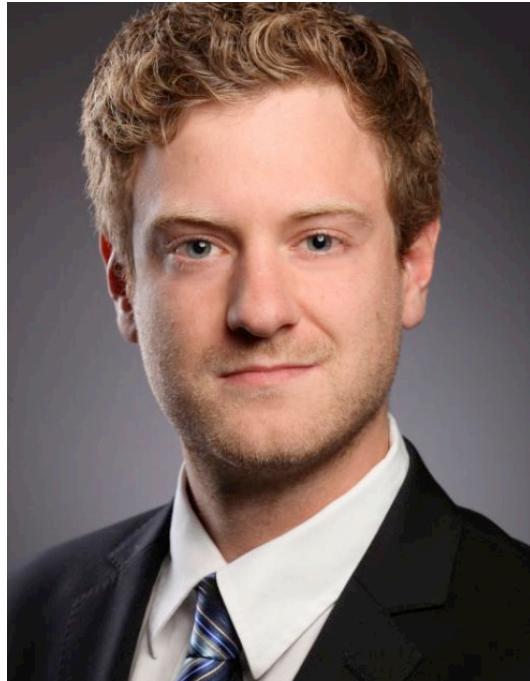
**David Eckardt**

# Corporate Venture Capital and its Implications on Corporate Parent Firms

*An Ambidextrous Portfolio of Studies*

Centrum für Management, Institut für Entrepreneurship

Prof. Dr. David Bendig



**Marvin Gleue**

# Behavioral Economics and Climate Protection

*Experimental Analyses of Interventions to Promote Sustainable Behavior*

Lehrstuhl für Mikroökonomik, insbesondere Energie- und Ressourcenökonomik

Prof. Dr. Andreas Löschel



**Thomas Hagedorn**

# Essays on Measuring and Promoting Environmentally Friendly Mobility

Münster Center for Economic Policy, Institut für  
Verkehrswissenschaft  
Prof. Dr. Gernot Sieg



**Felix Hoch**

# How the Institutional Environment Shapes Economic Effects of Firm and Manager Characteristics

Institut für Organisationsökonomik

Prof. Dr. Alexander Dilger



**Jane Johne**

# Effectiveness of Influencer Marketing

Marketing Center Münster, Chair for Value-Based  
Marketing

Prof. Dr. Thorsten Wiesel



**Julian Koch**

# **Design of Robotic Process Automation and Process Mining for Optimisation of Processes and Process Management**

European Research Center for Information Systems,  
Institut für Wirtschaftsinformatik  
Prof. Dr. Dr. h.c. Jörg Becker



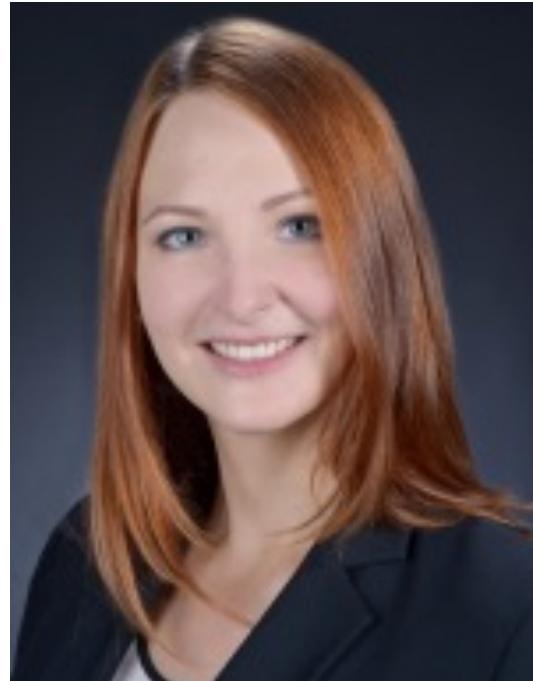
**Arne Lassenich**

# Consequences of Wider Corporate Reporting

*Evidence on Interim and Narrative Reporting*

Lehrstuhl für Internationale Unternehmensrechnung

Prof. Dr. Peter Kajüter



**Tanja Merfeld**

## Electric Vehicle Services

*Economic Value, Decision Support & Service  
Orchestration*

Forschungsgruppe Quantitative Methoden in der Logistik,  
Institut für Wirtschaftsinformatik  
Dr. Stephan Meisel



**Rewat Thapa**

# Making Sense of Leadership Practices in Self-Organizing Teams

Lehrstuhl für Wirtschaftsinformatik und  
Interorganisationssysteme  
Prof. Dr. Stefan Klein



**Lukas Theis**

# Managerial Antecedents and Firm Outcomes of Strategic Orientation

*Leveraging the Voices of Employees*

Centrum für Management, Institut für Entrepreneurship

Prof. Dr. David Bendig