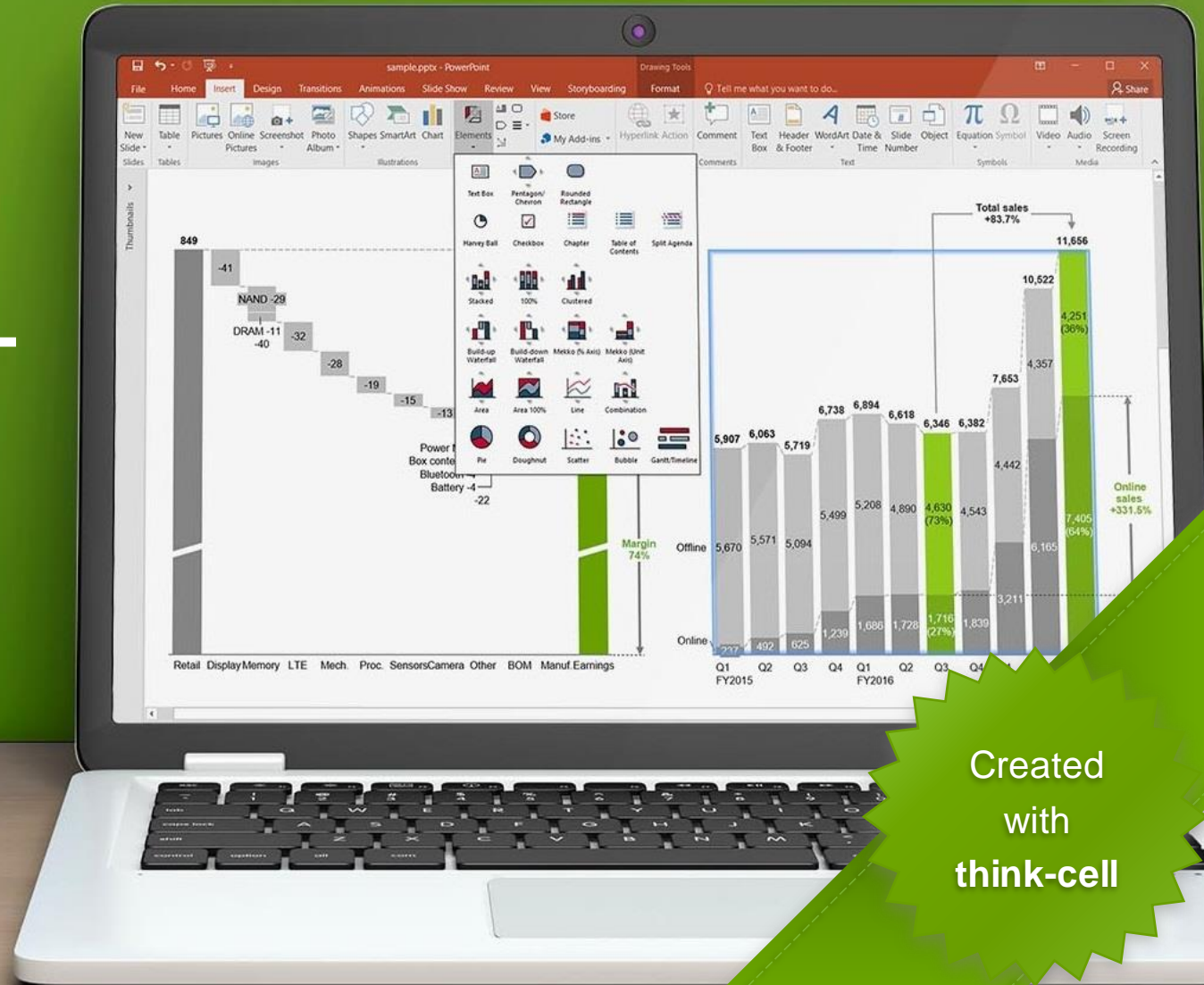


HELPING YOUR SCHOOL BENEFIT FROM THINK-CELL



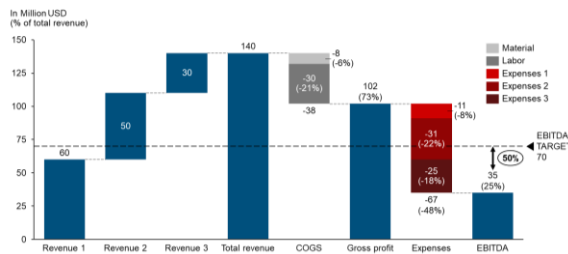
Created with think-cell

PowerPoint decks have become critical in top companies for presentations and supporting decisions. But making compelling charts has been time consuming.

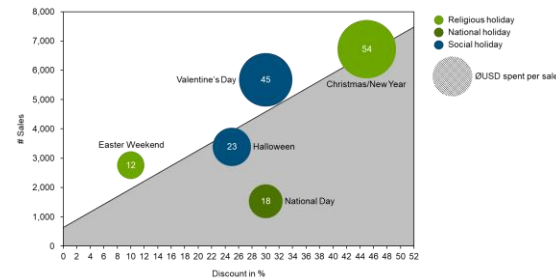
think-cell turns your data into insightful charts that deliver a crisp message and reduces time to create charts from 30-60 minutes down to just 3-5 minutes.



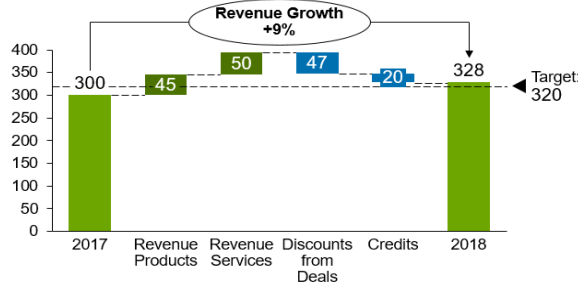
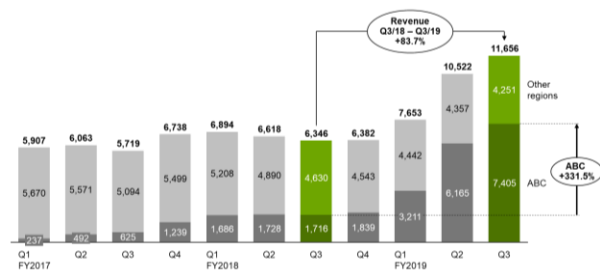
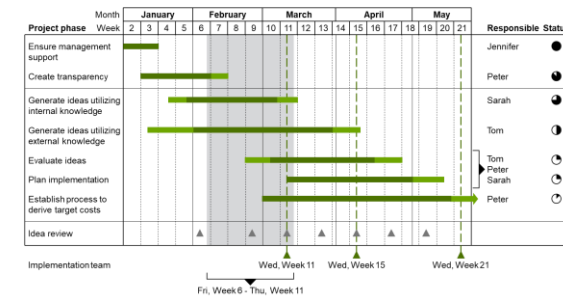
Arrows and calculations



Big pictures in small frames



Strategic planning



Slides were created with think-cell, the PowerPoint add-in used by +950,000 at



80 of the Fortune 100 companies



8 of the Top 10 consulting firms

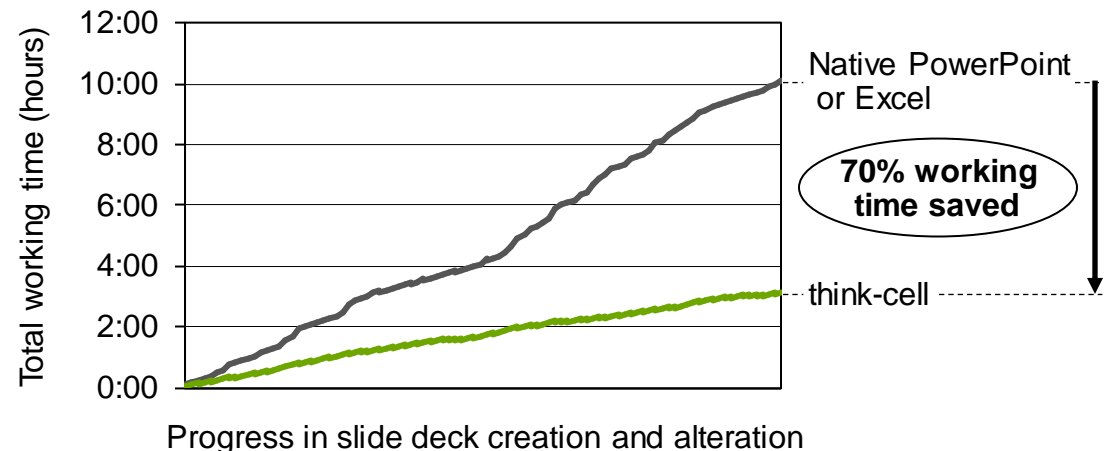


9 of the Top 10 business schools

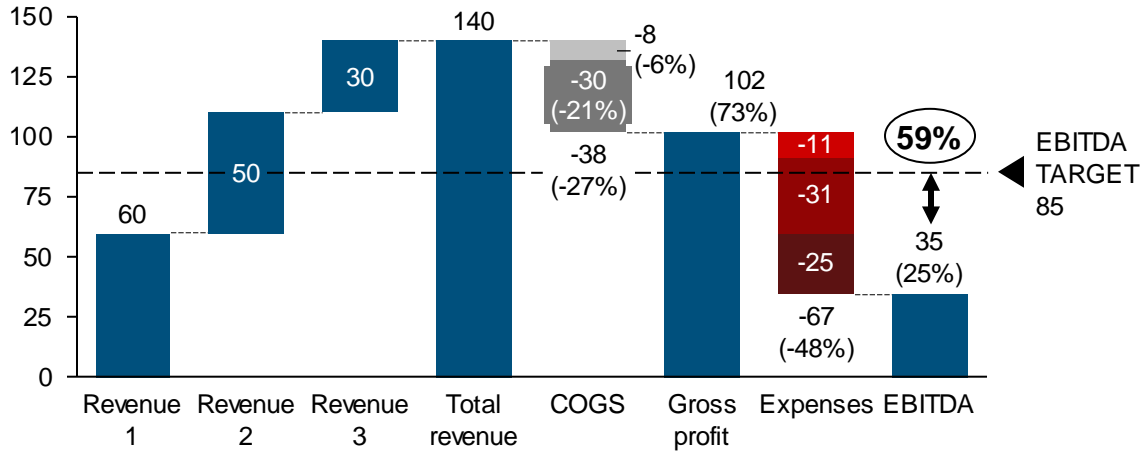
Ease of use

- Available right in the PowerPoint insert ribbon
- Charts use native PowerPoint object so others can view/edit even without think-cell.

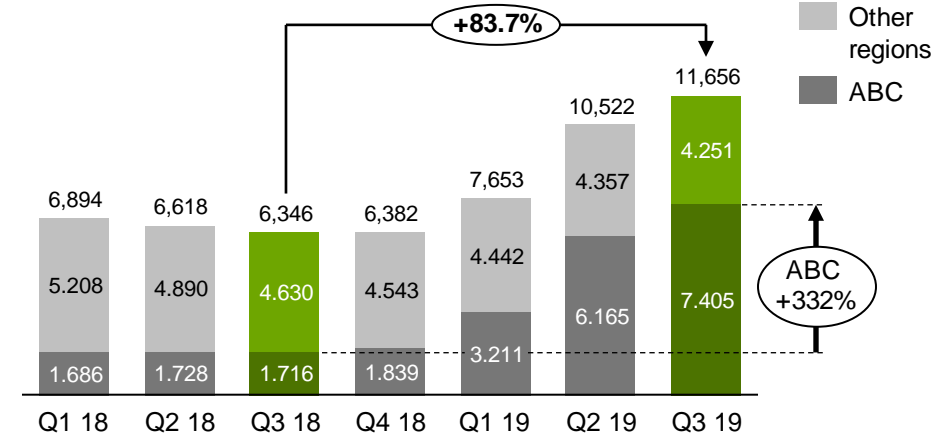
Time saved



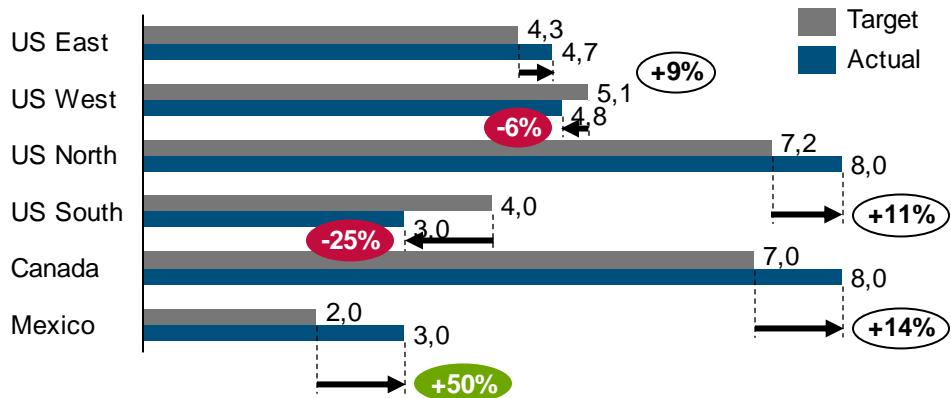
Waterfall chart for P&L



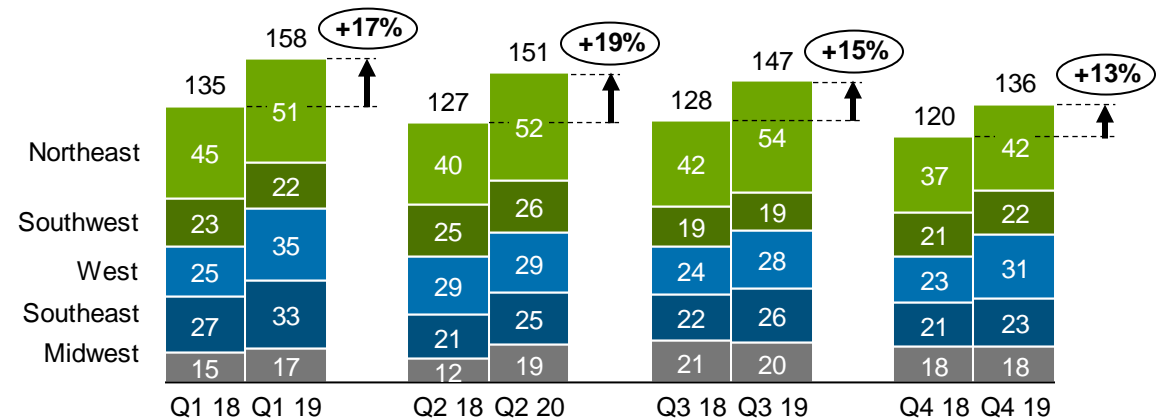
Stacked chart for QoQ revenue growth



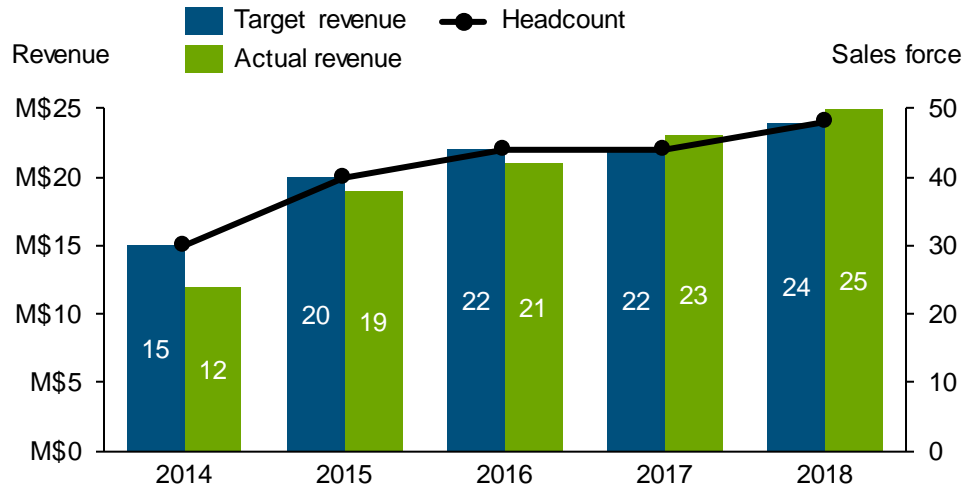
Cluster bar chart for Target vs Actual



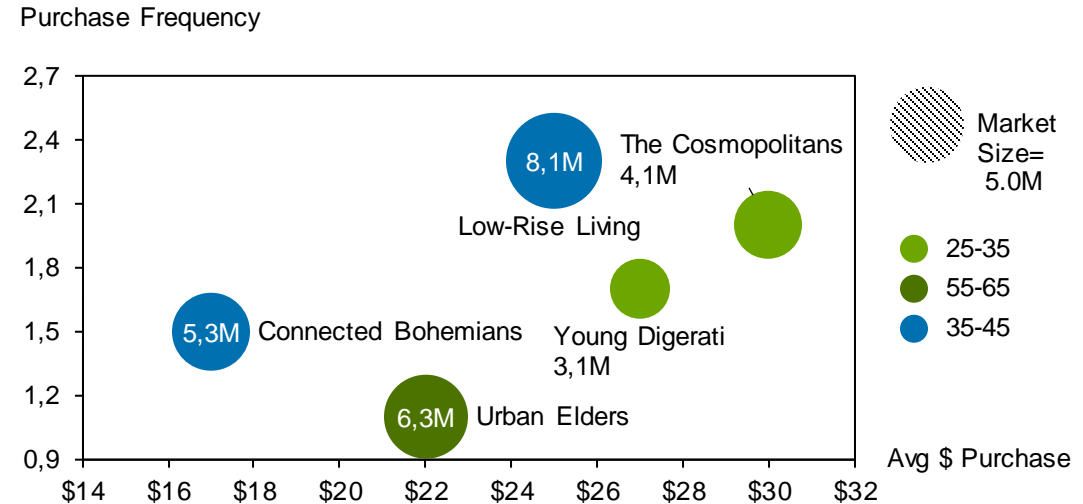
Clustered stacked for QoQ growth by region



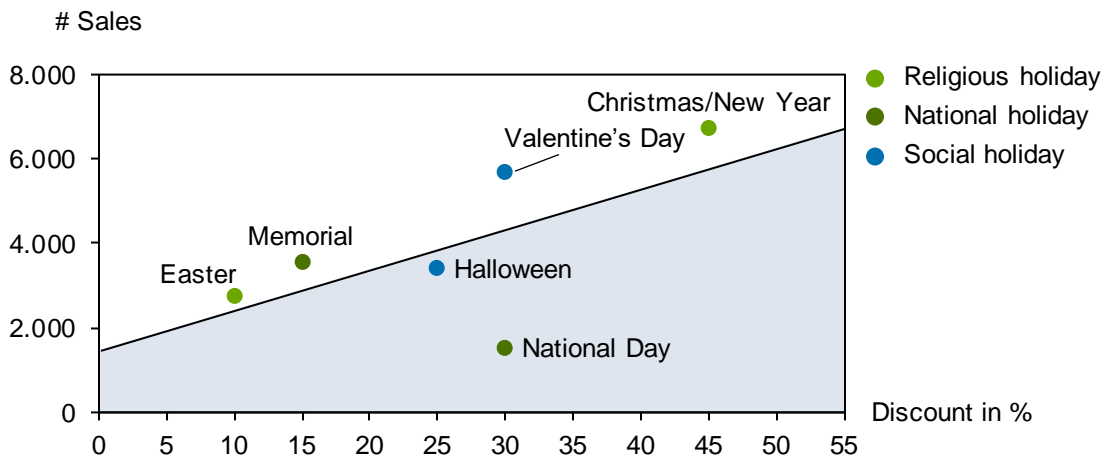
Combo chart for revenue and sales headcount



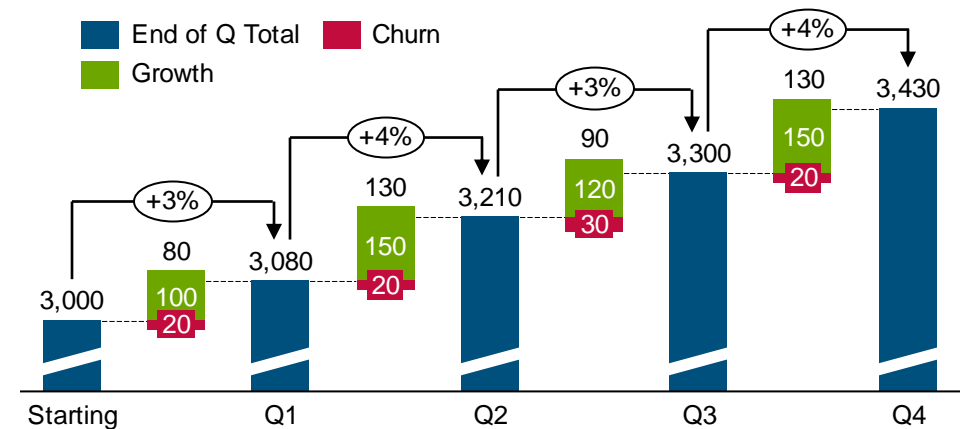
Bubble chart to map customer segments



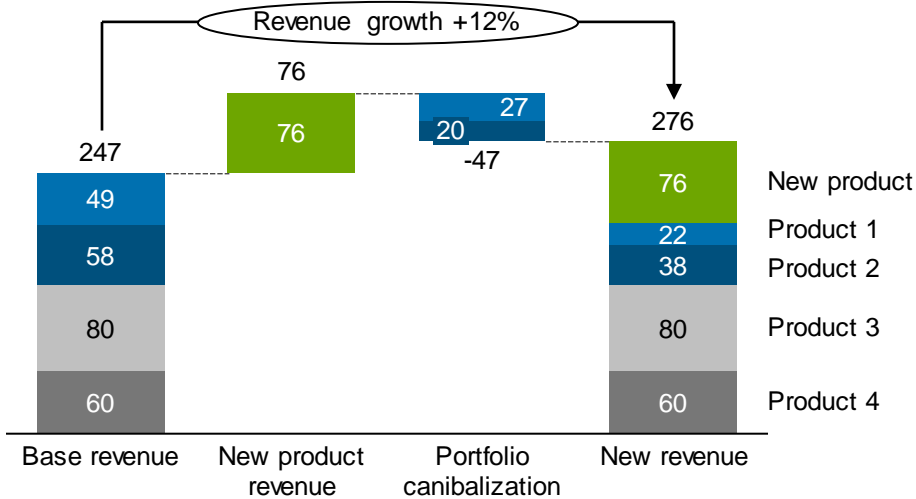
Scatter chart to show sales vs avg discount %



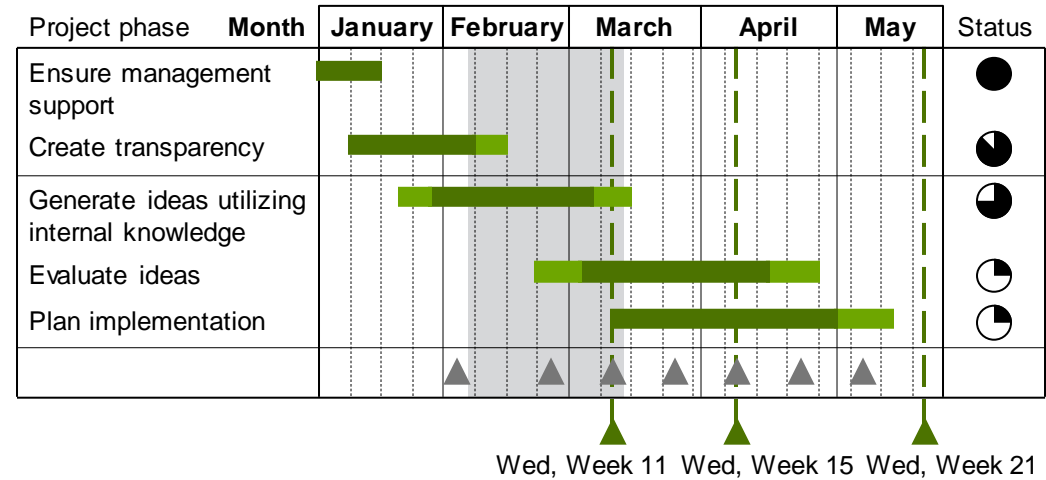
Waterfall for customer # and churn by quarter



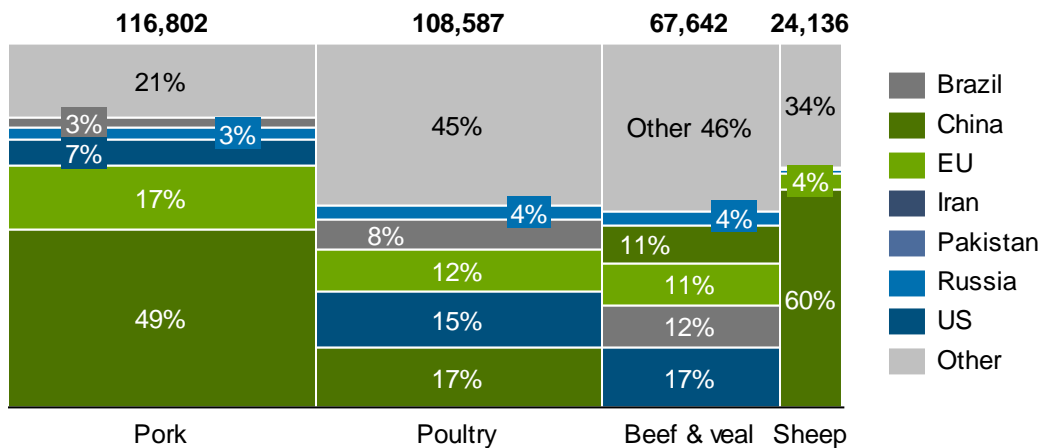
Waterfall for new product contribution



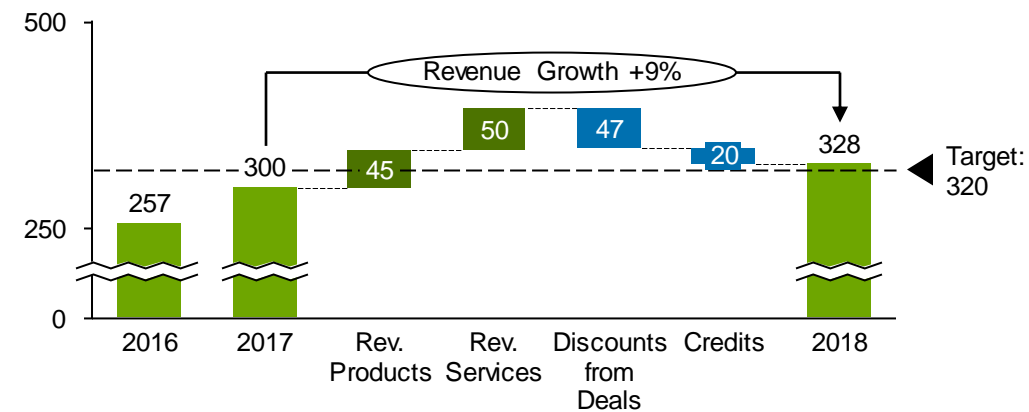
Gantt chart for project phases



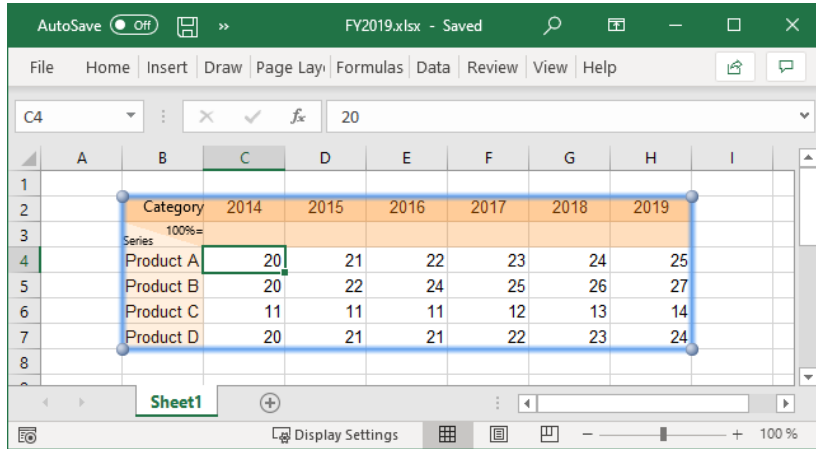
Mekko chart to show market landscape



Waterfall for customer # and churn by quarter

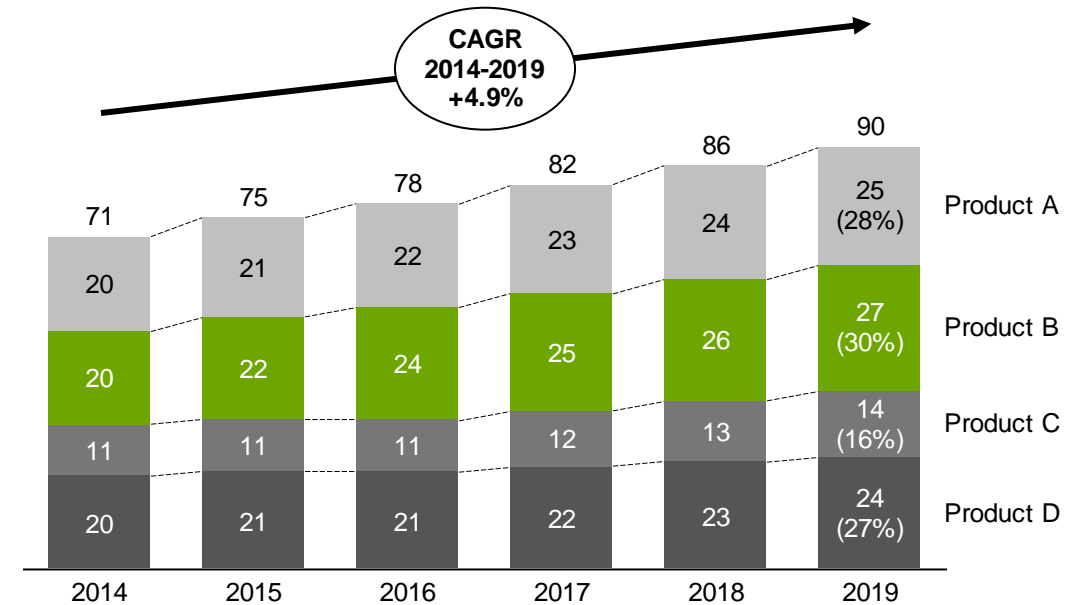
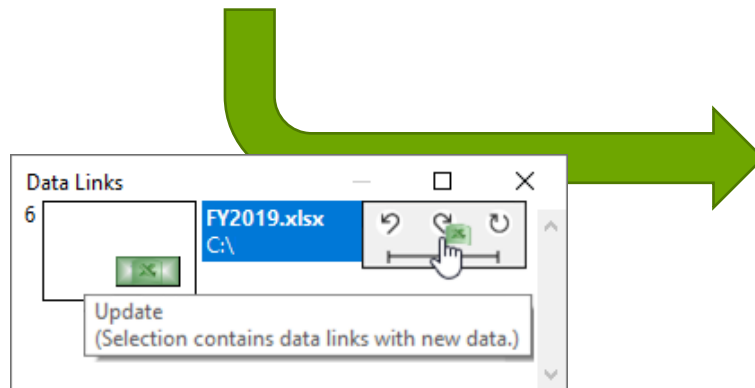


Building periodic reports can be an automated process

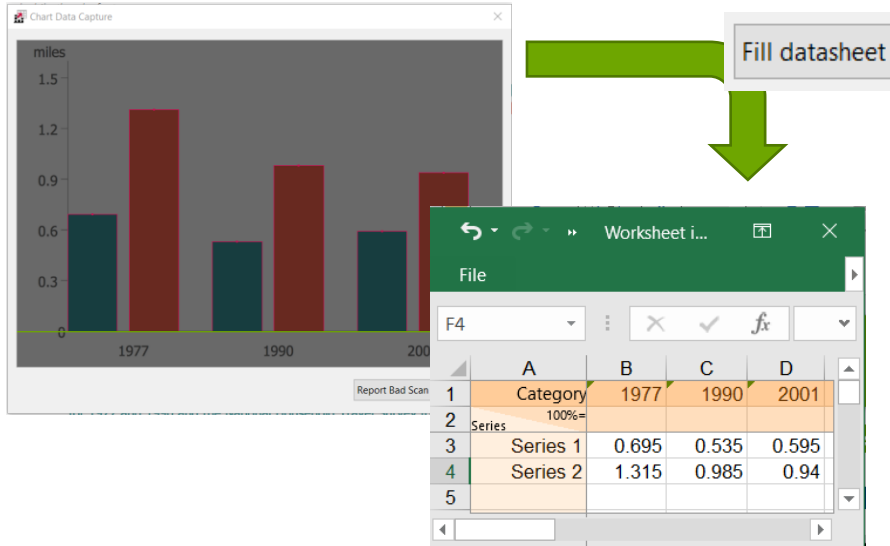


Category	2014	2015	2016	2017	2018	2019
Product A	20	21	22	23	24	25
Product B	20	22	24	25	26	27
Product C	11	11	11	12	13	14
Product D	20	21	21	22	23	24

Automatically create and update charts from Excel data with just one click – updating complete slide decks for monthly, quarterly and annual reports.



Scan images of charts and get their underlying data



Build effortless process flows

	Phase 1	Phase 2a	Phase 2b	Phase 3
Focus	Research	Validation	Market fit	Efficiency
Key Question	What is the problem?	Does our solution make sense?		How can we do this better?
Key Actions	<ul style="list-style-type: none"> Form informal customer development team Find high-value customer problems 	<ul style="list-style-type: none"> Discover who specific customers are Identify unique proposal to potential customers 	<ul style="list-style-type: none"> Develop positioning statement Prepare sales materials, marketing strategies, and sales road map 	<ul style="list-style-type: none"> Create end-user demand Drive demand to company's sales channel Initiate heavy marketing
Sources	<ul style="list-style-type: none"> Founders Contract work Family/frier 			Angels

Create agendas with hyperlinks that auto-adjust

Table of contents	think-cell
Storytelling with charts	
About these sample slides	
Example charts by functional area	
Capabilities for all areas and industries	
About think-cell	

Quickly send individual slides

The screenshot shows an email composition window. The 'Name of attachment' field contains 'Revenue changes slide.pptx'. The 'Attach following slides' section has 'Selected slide' selected. The 'Subject' field contains 'Revenue changes slide.pptx'. The 'Attached' section shows a preview of the slide with a file icon and the text 'Revenue changes slide.pptx 392 KB'. A green arrow points from the attachment name field to the 'Send' button.