

Corporate Strategy & Sustainability

Factbook | Relevant course information and FAQs

Prof. Dr. David Bendig | Henry Orth | Sven Hatzfeld

Summer Semester 2026, Term 2



Course syllabus for Corporate Strategy & Sustainability

Credit points	6 CP for Bachelor students
Lectures	Kick-off introduction lecture on Friday, 05.06.2026, 8 am – 12 pm , JUR 4, Universitätsstraße 14-16 Regular lectures on Thursdays, 8 am – 12 pm , S 8, Schlossplatz 2 (<u>no lectures on 04.06 due to public holiday</u>)
Tutorials	Starting 12.06.2026 until end of term On Fridays, 8 am – 12 pm , JUR 4, Universitätsstraße 14-16
Open office hour	One digital consultation office hour covering your FAQs on 11.06.2026, 04:00-05:00 PM via Zoom
Requirements	Active participation in class, preparation of background readings, and successful completion of the final exam
Readings	The slides (incl. part of guest lectures) and additional readings will be made available on Learnweb
Grading	Final exam: 90 min – mainly single-choice-questions Group work: Presentation of strategy project
Additional learning opportunity	Guest lectures with speakers from industry leading companies and strategy consultancies on topics around strategy and sustainability

All content covered in lectures, tutorials and guest lectures is exam-relevant unless specifically indicated otherwise!

We are happy to guide you through the course



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Research focus

- Entrepreneurship and innovation
- International strategy
- Leadership and organization

- Generative artificial intelligence
- Top management teams
- Corporate Venture Capital

- Innovation
- Artificial intelligence
- Digital transformation

Educational background

- RWTH Aachen University: Ph.D.
- Tsinghua University Beijing: Lecturer and visiting scholar
- Catholic University Eichstätt-Ingolstadt: M.Sc.; Ruhr University Bochum: B.Sc.

- HHL, Leipzig, and ISCTE, Lisbon: M.Sc. in Management and Finance
- HSBA, Hamburg: B.Sc. in Business Administration and Finance

- Nova School of Business and Economics, Lisbon, and CBS, Copenhagen: M.Sc. in Finance
- University of Münster and BBA, Lyon: B.Sc. in Economics and Law

Working experience

- Professor at Otto-von-Guericke University Magdeburg, Assistant Professor at RWTH Aachen
- The Boston Consulting Group: Strategy consultant and trainer
- Founder and business angel

- Research Associate and Lecturer at the Institute for Entrepreneurship, University of Münster
- The Boston Consulting Group: Strategy consultant
- acondas: Consultant

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- The Boston Consulting Group: Strategy consultant
- Strategy&: Consultant

You will find all relevant information in the Learnweb course as soon as possible



We kindly ask you to **post your questions on Learnweb** so that everyone can benefit.
Mails will only be answered in case of very personal issues



 MY COURSES |  THIS COURSE |  ADMINISTRATION | DASHBOARD



CORPORATE STRATEGY AND SUSTAINABILITY SOSE 2026, DAVID BENDIG, HENRY ORTH, SVEN HATZFELD

The Learnweb course will be open for self-enrollment
– the password will be communicated during the first lecture.

After that date, please ask for the password by sending an email to horth@uni-muenster.de

The examination is to be completed in the form of a written exam and group work

Format

- **Written exam:**
 - Lplus exam: single-choice questions and calculation tasks
 - Exam prep session on 17.07, 08:30 AM – 11:45 PM, incl. sample exams, which will be made available one week before prep session
- **Group work:** *details to be announced during first lecture*

Time

- **Written exam:** 04.08, 08:00 AM - 14:00 PM, 90 minutes
- **Group work:** to be presented on 23.07 and 24.07

Weighting

- 6 credit points
- Written exam: 75%, Group work: 25%



Your questions will be answered - this booklet will be updated on a regular basis to reflect the inflow of your questions

	Questions	Answer
1	When will the course be available on Learnweb?	The course will be open for enrollment (password-protected) from the first lecture. No content-wise preparation required.
2	Who should we contact in case of any questions?	Before the lecture starts (before 05.06.): All information can be found in this booklet. Once the lecture has started (after 05.06.): Due to the number of students in this class, please refrain from contacting us via email. Please only use the Learnweb discussion forum where we will respond in due time.
3	What if my question is not covered in this booklet?	While, in principle, we cannot respond to all of your emails, you may inform us of aspects we might have overlooked. Please weigh off carefully (!) whether your question warrants an email prior to the start of this class.
4	Which language is this course taught in?	All lectures and tutorials will be held in English . The same holds for both the group work and written exam – you will be allowed to bring a dictionary (English - native language dictionary are allowed).
5	What kind of calculator can I use during the exam?	You may use a non-programmable calculator . We will check this – any incidents will be followed up strictly and may result in the termination of your exam.

Thank you!

