

Corporate Strategy & Sustainability

Factbook | Relevant course information and FAQs

Prof. Dr. David Bendig | Katharina Hennes | Henry Orth

Summer Semester 2024, Term 2



Course syllabus for Corporate Strategy & Sustainability

Credit points	6 CP for Bachelor students
Lectures	<p>Starting 06.07.2024 until end of term</p> <p>Thursdays, 8:00-12:00 AM, Raum F1, Fürstenberghaus Domplatz 20-22</p> <p>Fridays, 8:00-10:00 AM, Raum H1, Schlossplatz 46</p>
Tutorial	<p>starting 07.07.2024 until end of term</p> <p>Fridays, 12:00-14:00 PM, Schlossplatz 46 (Exception: 07.07.2024, Aula am Aasee)</p>
Consultation hours	Biweekly digital office hours – timing and Zoom link will be communicated in lecture 1
Requirements	Active participation in class, preparation of background reading and tutorial content, and successful completion of the final exam and group work
Readings	The slides (excl. guest lecture) and additional readings will be made available on Learnweb
Grading	Final exam: 90 min – multiple choice Group assignment: Task will be communicated in lecture 1
Additional learning opportunity	Guest lectures with speakers from industry leading companies, startups and strategy consultancies on topics around sustainability

All content is exam-relevant unless specifically indicated otherwise!

We are happy to guide you through the course

Name	Educational background	Working experience
 <p>Prof. Dr. David Bendig Head of the Institute for Entrepreneurship ent@wiwi.uni-muenster.de</p>	<ul style="list-style-type: none"> • Ph.D. at RWTH Aachen University • Tsinghua University Beijing: Lecturer & visiting scholar • Catholic University Eichstätt-Ingolstadt: M. Sc. • Ruhr University Bochum: B.Sc. 	<ul style="list-style-type: none"> • Professor at Otto-von-Guericke University Magdeburg, Assistant Professor at RWTH Aachen • The Boston Consulting Group: Strategy consultant and trainer • Founder and business angel
 <p>Katharina Hennes Research Associate k.hennes@uni-muenster.de</p>	<ul style="list-style-type: none"> • Rotterdam School of Management: M.Sc in International Management/Sustainability • Maastricht University School of Business and Economics: B.Sc in International Business 	<ul style="list-style-type: none"> • Lecturer at the Institute for Entrepreneurship, University of Münster • The Boston Consulting Group: Strategy consultant <div data-bbox="1640 786 2470 872" style="background-color: #0056b3; color: white; padding: 5px; border-radius: 5px;">  Address for content questions related to sustainability lectures </div>
 <p>Henry Orth Research Associate horth@uni-muenster.de</p>	<ul style="list-style-type: none"> • Research Associate at the Institute for Entrepreneurship, University of Münster • HHL Leipzig Graduate School of Management: M. Sc. in Management • Hamburg School of Business Administration: B. Sc. in Business Administration 	<ul style="list-style-type: none"> • The Boston Consulting Group: Strategy consultant • acondas Consulting: Consultant <div data-bbox="1640 1068 2470 1153" style="background-color: #0056b3; color: white; padding: 5px; border-radius: 5px;">  Address for content questions related to strategy lectures and organizational questions </div>

You will find all relevant information in the Learnweb course

Please do NOT ask any questions about the course by email. Please use the [Learnweb forum](#) instead. Mail is only allowed for very personal issues and will not be responded otherwise.



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CORPORATE STRATEGY AND SUSTAINABILITY SOSE 2024, DAVID BENDIG

The Learnweb course will be open for self-enrollment
– the password will be communicated during the first lecture.

After that date, please ask for the password by sending an email to horth@uni-muenster.de

The examination is to be completed in the form of a written exam and group work

Format

- Written exam:
 - Lplus exam
 - *Details to be announced*
- Group work:
 - *Details to be announced*

Time

- Exam: End of July (to be confirmed); duration of 120 minutes
- Group work: To be held during last two lectures (to be confirmed)

Weighting

- 6 credit points



Detailed information to follow in lecture 1 (06.06)

FAQ | Your questions will be answered - this booklet will be updated on a regular basis to reflect the inflow of your questions

Please do **NOT** ask any questions about the course by email. Please use the [Learnweb forum](#) instead. Mail is only allowed for very personal issues and will not be responded otherwise.

Questions

Answer

1

When will the course be available on Learnweb?

The course will be open for enrollment (password-protected) from the first lecture.

2

Who should we contact in case of any questions?

Before the lecture starts (**before** 06.06.): All information can be found in this booklet.

Once the lecture has started (**after** 06.06.): Due to the amount of students in this class, please refrain from contacting us via email. Please **only use the Learnweb discussion forum where we will respond in due time**. We want to ensure that all information is communicated transparently.

3

What if my question is not covered in this booklet?

While, in principle, we cannot respond to your emails, you may inform us of aspects we might have overlooked. Please weigh off carefully (!) whether your question warrants an email prior to the start of this class. If your question is applicable to everyone, **we will update this booklet** accordingly.

4

Which language is this course taught in?

All lectures and tutorials will be held in **English**. The same holds for the exam – you will be allowed to bring a dictionary (English - native language dictionary are allowed).

5

What kind of calculator can I use during the exam?

You may use a **non-programmable (!) calculator**. We will check this – any incidents will be followed up strictly and may result in the termination of your exam.

Thank you!

