

Principles of Entrepreneurship

Factbook | Relevant course information and FAQs

SoSe 2025



Course syllabus for Principles of Entrepreneurship

Detailed in the following

Credit points	6 CP for Bachelor students
Lecture	Thursdays, 8.30–12.00
Tutorial	Tuesdays, 14.00–16.00
Requirements	Active participation in class, preparation of background reading and tutorial content, and successful completion of the final exam
Readings	The slides (excl. guest lecture) and additional readings are available in pdf format on Learnweb
Grading	Final exam: 90 min (60 min for Allgemeine Studien) – mostly single choice and calculations
Additional learning opportunity	Optional participation in our pitch challenge

All content is relevant (incl. guest lecture, tutorials, and required readings)

FAQ | Your questions will be answered - this booklet will be updated on a regular basis to reflect the inflow of your questions

Please do NOT ask any questions about the course by email. Please use the [Learnweb forum](#) instead. Mail is only allowed for very personal issues and will not be responded otherwise.

Questions

Answer

1

Who can participate in the courses?

PO 2018: The course is part of the module 'Selected Chapters of Business Administration' in the summer semester 2024. The course can exceptionally be taken even if another course (only one!) has already been chosen within this module in the past.

PO 2022: Module number TRB 16

Business informatics students can only take the module if they are studying under PO 202

2

Who should we contact in case of any questions?

Please **only use the Learnweb discussion forum where we will respond in due time.** We want to ensure that all information is communicated transparently.

3

What if my question is not covered in this booklet?

While, in principle, we cannot respond to your emails, you may inform us of aspects we might have overlooked. Please weigh off carefully (!) whether your question warrants an email prior to the start of this class. If your questions is applicable to everyone, **we will update this booklet** accordingly.

4

Which language is this course taught in?

All lectures and tutorials will be held in **English**. The same holds for the exam – you will be allowed to bring a dictionary

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Questions

Answer

5

What about the seminar for business informatics students?

The seminar is no longer offered. Students under PO 2022 can normally attend the lecture and exam and will receive 6 CP for it.

6

How many exercises are there?

There will be a total of 3 exercises, not one every week.

7

Can I participate through the general studies program?

Yes, that is possible. Please note that you will only receive 3 CP in this case (but only 60 minutes exam).

8

Will there be bonus points again?

Yes, you have the opportunity to earn 5 bonus points for the exam by submitting a voluntary pitch video. These points can also be applied to the retake exam in December.

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Questions

Answer

9

When will the exam take place?

It usually takes place during "Pfingsten" week, but we have no control over the exact scheduling.

10

Do we have to attend all sessions?

We recommend attending, but if you are in an internship or have other commitments, there is no mandatory attendance.

11

How do we register for the exam?

Normally via Flexnow, but there may be exceptions, especially for Business Informatics students. If you are from another department, please check with your respective examination office to confirm whether you can take and receive credit for this module. Towards the end, we can also issue relevant certificates if needed.

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Can I have the password for the 2024 Learnweb course?

No, the course from summer semester 2024 was completed with the retake exam. Late enrollment is not possible.

Thank you!

