

Flownetics Engineering Private Limited

Bangalore, India

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<https://www.flownetics-engg.com/>

Role: Intern – Marketing & Business Development**Setting: Indian Scale-up with German Investor**

Location: Bengaluru

Discover the Dynamic World of Flownetics Engineering:

Embark on an exciting journey with Flownetics Engineering, a pioneering chemical process technology development and manufacturing company based in the vibrant city of Bengaluru, India. At the forefront of innovation, Flownetics specializes in offering integrated continuous manufacturing platforms to the pharmaceuticals, API, and fine chemical industries. These platforms empower manufacturers to break free from conventional technologies, embracing newer, efficient, and sustainable processes seamlessly integrated into their existing infrastructure.

Unleashing the Power of Integration:

Flownetics blends expertise from diverse fields of science, technology, design, and engineering to construct scalable and customizable continuous manufacturing systems. Beyond cutting-edge hardware and software, we provide adaptive business solutions that propel our customers towards the swift adoption and industrialization of this groundbreaking technology.

Your Role as an Intern:

As an Intern in Business Development and Marketing at Flownetics, you play a pivotal role in nurturing and expanding strategic client relationships. Your responsibilities encompass the operational management of client accounts and the tactical positioning of relevant themes in marketing. Dive into the dynamic world of marketing and business development with the following explicit tasks:

- Conducting comprehensive market analysis and competitor research
- Gathering valuable data on industry trends and customer preferences
- Assisting in the creation of compelling marketing collateral, including pitch decks and sales presentations
- Playing a key role in planning and executing the marketing campaign for ACHEMA 2024
- Collaborating closely with other departments, such as sales and product development, to align marketing efforts seamlessly

Rewards for Your Commitment:

In recognition of your dedication, Flownetics Engineering offers you a comprehensive package that goes beyond just an internship experience. Your commitment will be met with:

- Flights to and from Bengaluru
- Accommodation during your internship period
- Extras & other benefits (to be discussed)