



Seminar: Corporate Digital Responsibility

WS 2023



DIGITAL INNOVATION
& THE PUBLIC SECTOR

Summary

What is the seminar about?



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Context

- As part of the Digital Future Challenge (Deloitte Foundation), students work in groups of 4 to develop ideas for implementing corporate responsibility in the digital world.
- The goal is to shed light on corporate responsibility in the course of digitization and to develop solutions for digital-ethical issues.

Learning Goals

- Nature of Corporate Digital Responsibility Challenges
- Conceptualization of a prototype in the context of CDR Challenges
- Teamwork
- Presentation Skills

The Digital Future Challenge in a nutshell



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What? - The Digital Future Challenge (DFC) is a joint project of the Deloitte Foundation and the Initiative D21 with the aim of illuminating corporate responsibility in the course of digitalization from different perspectives and to develop solutions for digital-ethical issues.

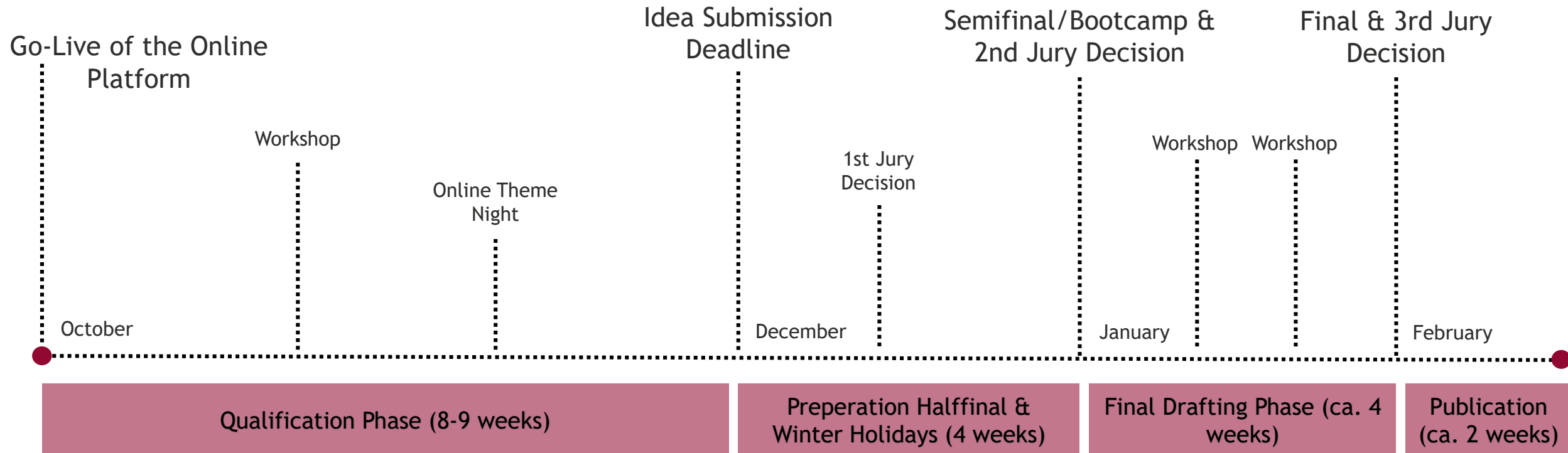
How? - For this purpose, the DFC calls on students nationwide to develop solutions based on concrete companies to develop solutions and discuss them with various actors from civil society, science, business and politics. The submitted ideas are evaluated across several rounds and a winner is selected by a top-class jury from various disciplines.

Why? - With their actions in the digital world, companies are increasingly creating innovations and social changes. In addition to opportunities, these also entail risks, many of which have not yet been adequately considered and which come with a certain responsibility: The "Corporate Digital Responsibility". The Digital Future Challenge therefore aims to open up innovative ways of thinking in order to develop solutions for companies and society to deal with digital responsibility and thus help shape the digital future.

Timeline of the Digital Future Challenge



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Format



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- It is your project!
- Collaborative work as a group
- Support from the DIPS Chair
- For this seminar programming knowledge is not required but helpful
- Seminar language is english

Deliverables



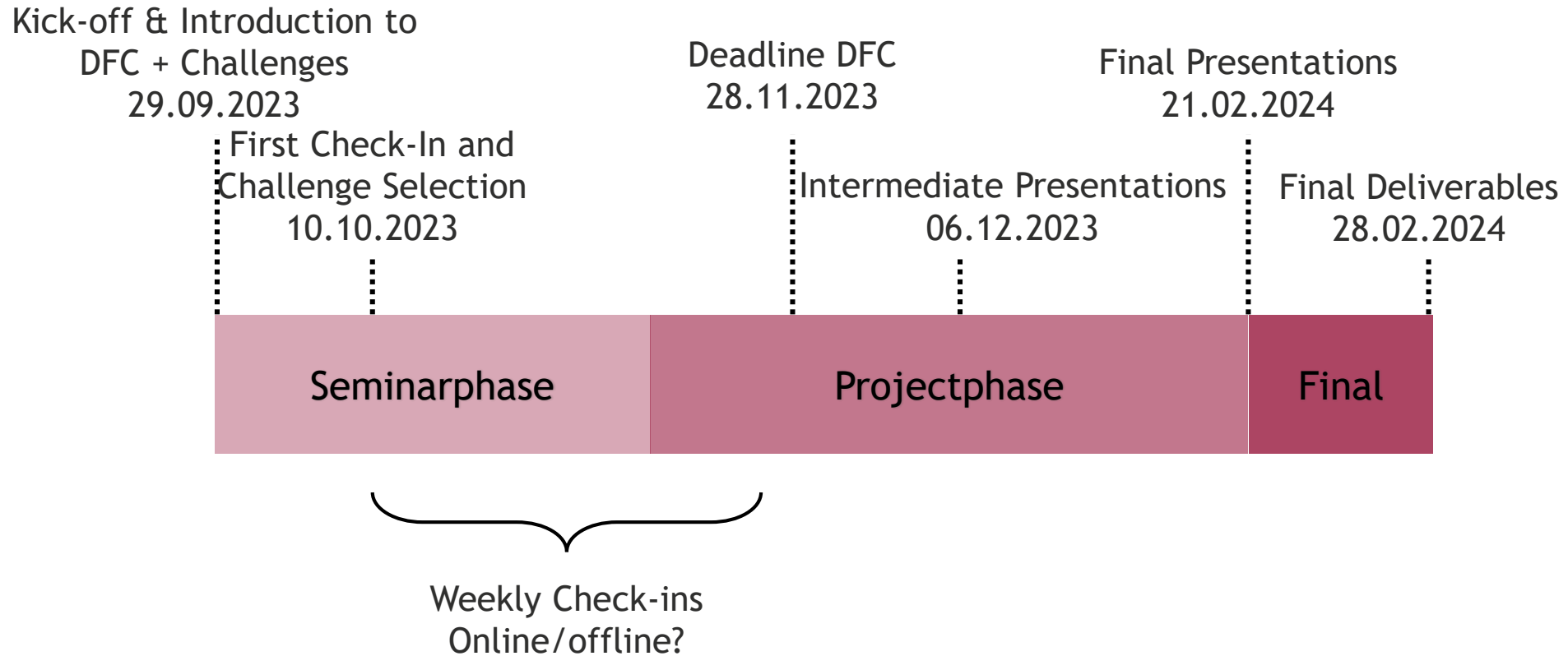
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Deliverables	Grading	Share
Concept submitted to DFC	Group	20%
Solution developed throughout the seminar	Group	20%
Report documenting the solution (Author attribution)	Group/Individual	20%
Final Presentation (each 5-10min)	Individual	20%
Reflection Report	Individual	20%

Roadmap



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Team



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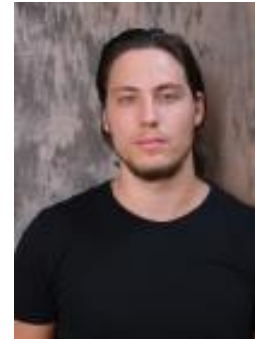


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