



# START YOUR DIGITAL ACCELERATION NOW

OMMAX is an international data-driven digital consulting firm, advising successful brands, middle-sized companies and financial investors of different industries. OMMAX specializes in digital transaction advisory, digital strategy consulting and the execution of data-driven digital marketing solutions.

OMMAX digital transaction advisory and digital strategy consulting: The offers range from conducting commercial / digital due diligences to client-specific digital strategies for both B2B and B2C clients. We advise leading financial investors and private equity firms in making found investment decisions and scaling portfolio companies through digital value creation.

[Be part of our success story and join our dynamic and international team culture as a](#)

## **Digital Marketing Intern (m/f/d)**

### **What we look for:**

- / Support one of our Digital Marketing Teams, where you can further develop your expertise in either SEO, CRM & Marketing Automation, Paid Social Media or SEA
- / Assist Digital Social Media & SEA Consultants with developing and implementing social media strategies and projects with a focus on paid social media (across e.g. Facebook, Instagram, LinkedIn) and support on the conception and management of SEA campaigns (e.g. search and shopping campaigns)
- / Explore and define SEO potential (e. g. through keyword-, market research or competitor analyses) for our international customers
- / Conceptualize and implement, in cooperation with our CRM Consultant, CRM campaigns alongside the customer journey and tailor them to the target group
- / Accompany the end-to-end implementation process (project planning, implementation, training and maintenance) of CRM software solutions at client's side and be responsible for the process documentation
- / Research new digital trends especially in the fields of SEA, SEO, Paid Social and CRM & Marketing Automation

### **What we require:**

- / Preferred studies: Business, Economics, Computer Science, Marketing & Sales
- / First experience in the field of digital marketing
- / Enthusiasm and affinity for digital technology
- / Excellent Microsoft Office skills (Word, Excel, Power point and Outlook)
- / Strong analytical skills & well-structured way of working
- / Fluent in English

### **What you can expect:**

- / You can make a real difference and be a part of a growing, motivated and creative team directly collaborating with the founders/partners
- / Benefit from a wide range of opportunities for personal and professional growth and a great learning atmosphere
- / Variety of valuable experiences and insights into new digital business models and best practices across 8 different industries
- / Support for challenging and exciting projects and clients in an international environment as well as taking over own responsibility right from the start
- / Enjoy food and beverages in the office, sport sessions & team events as well as other additional benefits
- / Become part of a family-friendly company with flexible working hours and home office possibility, located in Munich

Please upload your application via <https://www.ommax-digital.com/en/career/explore-roles/digital-marketing-intern-mfd/>