

Universität
Münster

Information Session

Information session for the 2nd semester
Major Management



Introduction



Prof. Dr. Johann Nils Foege



Institute for
Innovation, Strategy,
and Organization



Sarah Lassek



CHAIR FOR
**STRATEGIC
MANAGEMENT**



Gerrit Kruse



Institute for
ENTREPRENEURSHIP



Dr. Matthias Sinnemann



ChanCe
Center for Business
Transformation



Prof. Dr. Stephan von Delft

Institute of
Business Chemistry
University of Münster

Information Session

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02 2nd Semester

03 Further Information

04 Q&A

Studies | Modules

	Major			Minor
1 st Semester	CfM 01 Organizational Development 6 CP	CfM 02 Technology and Innovation Strategy 6 CP	CfM 03 Strategic Sustainability Management 6 CP	Accounting, Entrepreneurship, Finance, Information Systems, Marketing, Research, Economics 12 CP
2 nd Semester	2 × 12 CP (choose 2 of 3): Either CfM04 + CfM05, or CfM06 + CfM04 or CfM05	4 × 6 CP (choose 4 of 14): CfM07 Personnel Economics CfM08 International Strategic Management CfM09 Business Development CfM10 Business Model Innovation CfM11 Customer-centric Innovation		Accounting, Entrepreneurship, Finance, Information Systems, Marketing, Research, Economics 12 CP
3 rd Semester	CfM 04 Seminar I of the Major Management CfM 05 Seminar II of the Major Management CfM 06 Project Seminar Management	CfM12 Foundations of Research, Technology, Innovation CfM13 Strategic Analysis CfM14 Recent Topics in Strategy CfM15 Human Resources and Leadership in the Digital Age CfM16 Recent Topics in Management CfM17 Supply Chain Transformation	CfM18 Selected Topics in Management & Business II CfM19 Elective in Management ENT02 Start-up Management	
4 th Semester	Master's Thesis 30 CP			

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Studies | 2nd Semester Modules

2 nd Semester	<p>2 × 12 CP (choose 2 of 3): Either CfM04 + CfM05, or CfM06 + CfM04 or CfM05</p>	<p>4 × 6 CP (choose 4 of 14): CfM07 Personnel Economics CfM08 International Strategic Management CfM09 Business Development CfM10 Business Model Innovation CfM11 Customer-centric Innovation</p>	<p>Accounting, Entrepreneurship, Finance, Information Systems, Marketing, Research, Economics</p>
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Studies | 2nd Semester

CfM 08 – International Strategic Management

Lecture: International Strategic Management	Tutorial: International Strategic Management
<p>Lecture dates: 16.04. (Thursday), 17.04. (Friday), 20.04. (Monday), 21.04. (Tuesday), 23.04. (Thursday), 28.04. (Tuesday), 30.04. (Thursday), 05.05. (Tuesday), 07.05. (Thursday), 18.05. (Monday), 19.05. (Tuesday*), 20.05. (Wednesday) (all 01:30pm – 03:00pm; except *10:45am – 12:15pm; all sessions begin s.t.)</p> <p>Exam: 03.06. (09:00am – 11:00am)</p> <p>Room: tbc</p>	<p>Tutorial dates: 30.04. (Thursday), 06.05. (Wednesday), 11.05. (Monday) (all 09:00am – 10:30am; all sessions beginn s.t.)</p> <p>Room: tbc</p>
<p>Learnweb: tbc</p>	<p>Learnweb: tbc</p>
<p>Format: face-to-face</p>	<p>Format: face-to-face</p>
<p>Registration: by email to Ms Anne Große Daldrup (anne.grossedaldrup@uni-muenster.de)</p> <p>Registration Period : 06.02-2026 - 26.02.2026 (first come, first serve)</p>	
<p>Credit Points: 5</p>	<p>Credit Points: 1</p>

Current seminar offerings for you to choose from in the Major Management

Over the course of your studies, you must select a **total of 24 CP** consisting of:

Seminar I of the
Major Management
CfM 04 – 12 CP
(Research Seminar)

+

Seminar II of the
Major Management
CfM 05 – 12 CP
(Research Seminar)

OR

Project Seminar
Major Management
CfM 06 – 12 CP
(Project Seminar)

Each CfM chair offers both a Research and Project seminar



Research Seminar



Project Seminar



Research Seminar



Project Seminar



Studies | 2nd Semester

CfM 04 – Seminar I of the Major Management & CfM 05 – Seminar II of the Major Management

<p>Lecture dates: Topic Specific Kick-Off March 2nd, Presentation Dates between June 22nd and 29th</p>	<p>TOPICS</p> <ol style="list-style-type: none"> 1. The Role of AI in Team Collaboration and Creativity: A Process Perspective (Experimental Study) 2. The Role of AI in Team Collaboration and Creativity: A team characteristic perspective (Experimental Study) 3. The Influence of Daily AI Use on Work Behaviors: A Performance Perspective (Experience Sampling Study) 4. The Influence of Daily AI Use on Work Behaviors: A Well-Being Perspective (Experience Sampling Study) 5. When Culture Guides the Machine: A Management View on Workplace AI (Cross-sectional Study) 6. When AI Enters the Workplace: Cultural Context and the Human Cost of AI at Work (Cross-sectional Study) 7. Beyond the Clock: How Personal and Professional Stressors Align in the New Working World (Qualitative Diary Study) 8. Beyond the Clock: How Personal and Professional Stressors Align in the New Working World (Qualitative Interview Study) 9. Beyond the Four Days: Decoding the Language of Modern Work Flexibility (Job Advertisement Study) 10. The New Talent Currency: Decoding Trends in Work Flexibility (Job Advertisement Study)
<p>Room: A joint field trip to Winterberg involving the Chair for Transformation of Work and the Chair for Strategic Management is planned between June 22nd and 25th. "Traveling Groups" will present the results there. Groups not participating in the field trip will present their work on campus on June 29th at the University of Münster.</p>	
<p>Learnweb: <u>MSc-Seminar-TOW-2026_1</u></p>	
<p>Format: Empirical Seminar Thesis (60% of grading) & Presentation (40%)</p>	
<p>Registration: Until February 8th via <u>CfM Website</u></p>	
<p>Credit Points: 12</p>	

Studies | 2nd Semester

CfM 04 – Seminar I of the Major Management & CfM 05 – Seminar II of the Major Management

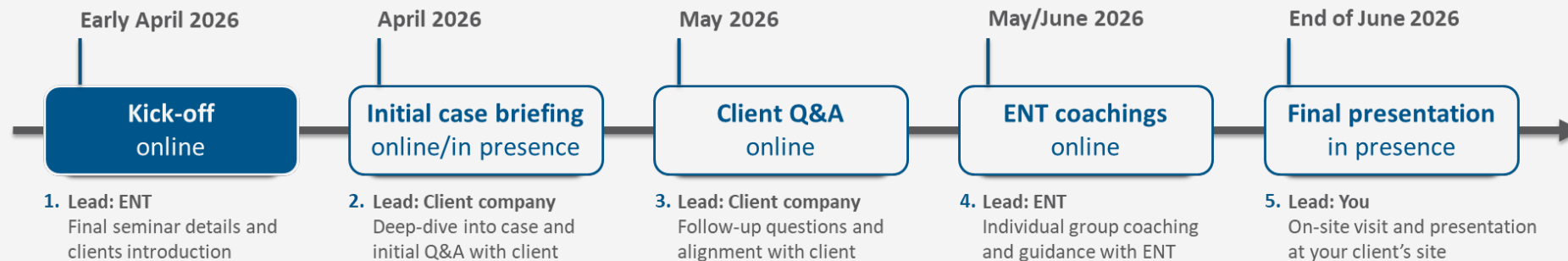
<p>Kick-off meeting and start of the seminar: 12.03.2026, 14:00 via Zoom</p>	<p>TOPICS</p> <ol style="list-style-type: none"> 1. When Sustainability Gets a Seat at the Table: Drivers of Chief Sustainability Officer Appointments 2. Structure at the Top: How Top Management Team Structures Shape Organizational Outcomes 3. The Personality Behind the Patent: How CEO Traits Drive Corporate Innovation Trajectories 4. Power, People, and Pivots: How CEOs' Dynamic Managerial Capabilities Shape Strategic Decisions 5. Cognitive Bias or Cognitive Advantage? Firm Performance Implications of Executive Cognition
<p>Presentations: 22.-25.06.2026: Joined field trip with the Chair for Transformatin of Work and Chair for Strategic Management (limited capacity) 26.06.2026: Presentation on campus for groups not joining the field trip</p>	
<p>Submission: 18.06.2026</p>	
<p>Format: Seminar paper (60% of final grade), presentation (40% of final grade)</p>	
<p>Registration: Until February 8th via CfM Website Registration period: Early period registration phase (check Examination Office for deadlines)</p>	
<p>Credit Points: 12</p>	

Studies | 2nd Semester

CfM 06 – Project Seminar Management “Entrepreneurship & Digital Innovation”

Preparation of real-wold cases focusing on process digitalization

Final presentation at your “client’s” site



Learnweb: Project Seminar Entrepreneurship & Digital Innovation SoSe 2026 (Registration key will be announced at the kick-off early April)

Format: (German or English) **presentation (60%), detailed appendix/mock-up (40%)** built using Microsoft low-code/no-code tools

Requirements: No prior knowledge is required to succeed using Microsoft Tools – we will guide and coach you







Registration: 28.01. – 08.02.2026 on CfM-website + Early registration period (SAP SLcM)

Group preferences: You can specify your preferences for group members and practical partners once the registration for the seminar has closed

Credit Points: 12

Studies | 2nd Semester

CfM 06 – Project Seminar Management “Innovation, Strategy and Organization”

Preparation of cases	Presentation
<p>General kick-off: 15.04.2026</p> <ul style="list-style-type: none"> • 20.04.2026, 10 a.m. – 12 p.m. – zeb • 20.04.2026, 2 p.m. – 4 p.m. – Provinzial • 21.04.2026, 10 a.m. – 12 p.m. – Atruvia • 21.04.2026, 1 p.m. – 3 p.m. – Curacon • 24.04.2026, 1 p.m. – 3 p.m. – Krone • Q&A: 04.05.2026 <i>or</i> 11.05.2026 • Coaching Sessions: 02.06.2026 	<p>Presentations (CW 25):</p> <p>16.06.2026, 3:00 p.m. – Provinzial</p> <p>17.06.2026, 3:00 p.m. – Curacon</p> <p>CW 25 (Info folgt) – zeb</p> <p>15.06.2026, 3:00 p.m. – Atruvia</p> <p>CW 25 (Info folgt) – Krone</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div> <div style="display: flex; justify-content: space-around; align-items: center;">   </div> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>
<p>Learnweb: Praxisseminar Innovation, Strategie und Organisation SoSe 2026 (Registration key will be announced at the kick-off on April 15)</p>	
<p>Format: (German) presentation (60%) and detailed appendix (40%)</p>	
<p>Requirements: No prior knowledge is required to succeed (Cases and Presentations is helpful)</p>	
<p>Registration: 28.01. – 08.02. on CfM-website + Early registration phase examination office</p>	
<p>Group preferences: You can specify your preferences for group members and practical partners → Groups will be announced 13 February</p>	
<p>Credit Points: 12</p>	

Presentations do not overlap with Research Seminars (CW26 & CW27)

Studies | 2nd Semester

CfM 07 – Personnel Economics

Lecture: Industrielle Beziehungen und Internationales	Tutorial: Industrielle Beziehungen und Internationales
Lecture dates: 12:00 – 14:00 From 16.04.2026 - 23.07.2026 every thursday	Lecture dates: 10:00 – 12:00 From 20.04.2026 - 20.07.2026 every monday
Room: SCH 100.3	Room: SCH 100.3
Learnweb: tba.	Learnweb: tba.
Contents: The lecture covers the theoretical and specifically economic foundations of employer-employee relations and international human resource management, alongside key empirical data and institutional facts.	
Format: in person lecture & tutorial	
Exam Registration Period : 27.04.2026 - 19.06.2026 (according to https://www.wiwi.uni-muenster.de/pam/de/pruefungen/terminuebersicht-pruefungsangebot-pruefungsraeume)	
Credit Points: 6	

Studies | 2nd Semester

CfM 09 – Business Development

Lecture: Business Development	Tutorial: Business Development
<p>Lecture dates: Thursdays, 16:00 – 20:00 From 16.04 until 21.05 (5 Sessions) Room: JUR 4</p>	<p>Tutorial dates: Fridays, 10:00 – 14:00 From 17.04 until 22.05 (5 Sessions) Room: JUR 2</p>
<p>Learnweb: Business Development (previously Corporate Entrepreneurship) Summer 2026 Teaching Format: In person lectures and tutorials</p>	
<p>Assessment: (75%) Exam + (25%) Case Study, consisting of a video and a presentation</p>	
<p>Exam: Early examination period (26.05.-30.05.2026, exact date tba)</p>	
<p>Registration: Early registration period (13.04.-28.04.2026) <i>Note: Please refer to the examination office for official dates</i></p>	
<p>Credit Points: 6</p>	

Studies | 2nd Semester

CfM 10 – Business Model Innovation (Management)

Business Model Innovation

Seminar Dates:

23.03.2026 – 27.03.2026

9 am – 4 pm

Format: Essay (50%)

Format: Presentation (50%)

Registration: via [Institute for Innovation, Strategy, and Organization](#) | (until 13.02.2026) and SAP SLcM (early exam phase)

Credit Points: 6



First-Come-
First-Served

Studies | 2nd Semester

CfM 11 – Customer-centric Innovation (Selected Topics in Management and Business I)

Customer-Centric Innovation

Seminar Dates:

23.03.2026 – 27.03.2026

9 am – 4 pm

Format: Essay (60%)

Format: Presentation (40%)

Registration: via [Institute for Innovation, Strategy, and Organization](#) | (until 13.02.2026) and SAP SLcM (early exam phase)

Credit Points: 6



First-Come-
First-Served

Studies | 3rd Semester

CfM 04 – Seminar I of the Major Management & CfM 05 – Seminar II of the Major Management

Name: Management and Methods Seminar
Seminar Start: July / August 2026

Seminar Thesis
Approx. 30–40 pages
Submission: November 2026

Seminar Präsentation
Date: January 2027
Location: Golm Ski Resort (Montafon) **OR** Münster (Block Seminar)

Format: Hybrid
Group Size: 4 People

Seminar Selection
Via: CfM Website
Registration Period: Approx. Mid-May 2026

Formal Registration:
Via: SAP SLcM
Registration Period: Early Registration Period (approx. mid-October 2026)

Credit Points: 12

SNEAK PREVIEW

Studies | 3rd Semester

CfM 04 – Seminar I of the Major Management & CfM 05 – Seminar II of the Major Management

Method Seminar and Group-Based Coaching Sessions	Presentation and Seminar Paper
<ul style="list-style-type: none"> Dates will be published on the website of the Institute for Innovation, Strategy and Organization. Coaching sessions will be arranged individually for each group. 	<ul style="list-style-type: none"> Several weeks before submitting the seminar paper, students will present their paper in an oral presentation. During the presentation, feedback will be provided, which can be used to further improve the seminar paper.
Format: Hybrid	Format: Hybrid
Registration: Online registration via the CfM website and SAP SLcM.	
Credit Points: 12	



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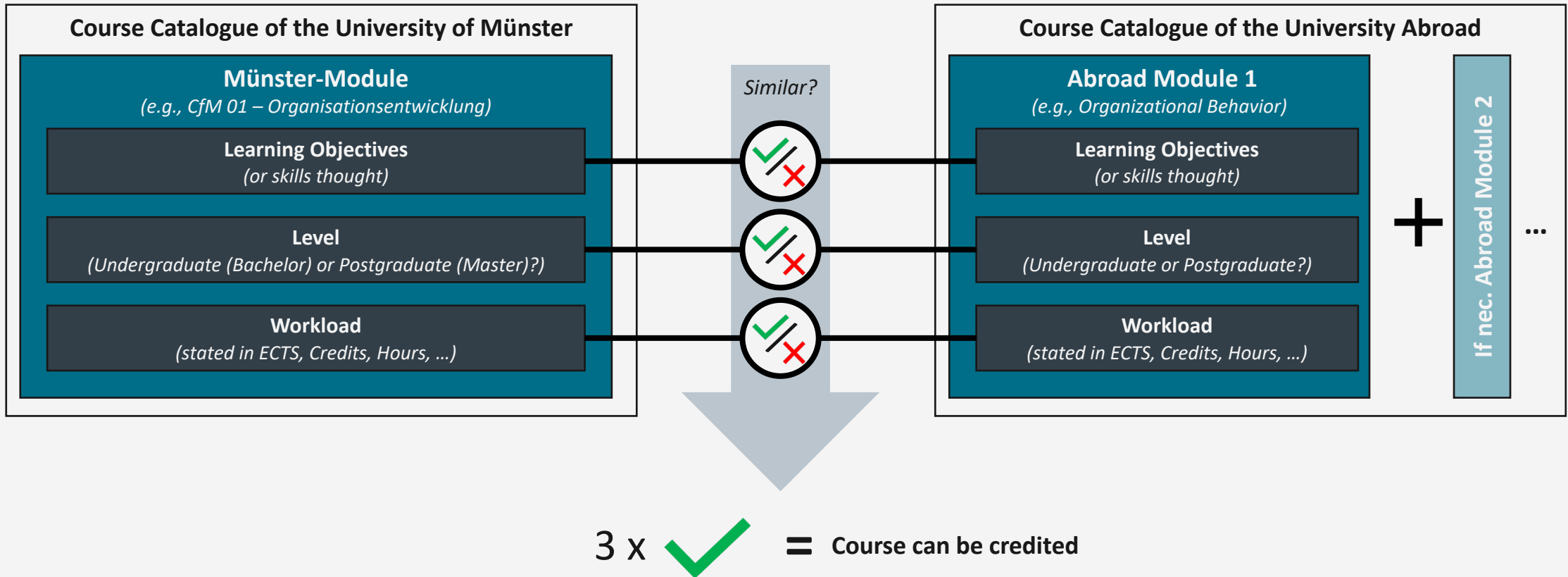
04 Q&A

Recognition of Courses from Your Semester Abroad



- The semester abroad usually takes place in the 3rd or 4th semester.
- Recognition of equivalent courses worth up to 30 ECTS is possible.
- Early planning of courses at your host university is necessary.
- Courses completed abroad can also be credited towards modules from the 1st and 2nd semesters of your master's degree.
- More information: <https://www.wiwi.uni-muenster.de/fakultaet/de/international/outgoing/anrechnung>
- **Procedure and checklist** → see the following slides

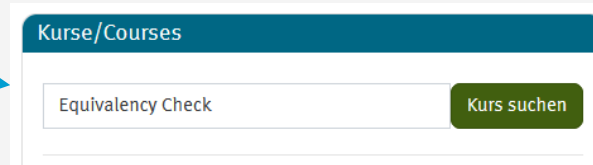
Which modules can be credited?



How do I apply for an Equivalency Evaluation?

1

Self-enrollment



Semesterunabhängig > EquiCheck @ CfM



2

Read the
Announcements
from the CfM Team



3

Read the FAQ

4

Create and submit the
Application



Avoid These Common Mistakes

Not reading the provided FAQ before submission

Requesting courses with **no content overlap** to the target module

The course was recognized in the past therefore it **must** work for me

Submitting the **entire course catalog** instead of the specific syllabus

Uploading **inaccessible syllabus** links (VPN-only, expired, or local file paths)



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Studentische Hilfskräfte gesucht – gestalte ein Lehrstuhlprojekt aktiv mit!

Du studierst Management und hast Lust, hinter die Kulissen eines Lehrstuhls zu schauen?

Dann komm in unser Team!

Für den Zeitraum vom **04.05. - 16.08.2026** suchen wir für ein spannendes Lehrstuhlprojekt **ca. 5 studentische Hilfskräfte** auf Werkvertragsbasis (Wochenarbeitszeit ca. 6 Stunden).

Das erwartet dich bei uns:

- ✓ Einblicke in die konkrete Arbeit am Lehrstuhl.
- ✓ Flexible Arbeitszeiten und –orte, die sich gut mit deinem Studium vereinbaren lassen.
- ✓ Eine wertschätzende Zusammenarbeit in einem engagierten Team.

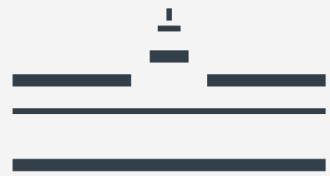
Du passt gut zu uns, wenn du

- ✓ ...gerne selbständig und organisiert arbeitest.
- ✓ ...motiviert bist, Neues zu lernen und Verantwortung zu übernehmen.

Klingt gut? Dann schick uns gerne deinen Lebenslauf und deine aktuelle Leistungsübersicht per Mail an Beatrice.Schuldt@wiwi.uni-muenster.de

Wir freuen uns darauf dich kennenzulernen!





Universität
Münster

Q&A

wissen.leben