

# Syllabus

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## International Business Management

Textbook

Charles W. Hill

International Business, Competing in the Global Marketplace, 7 th ed.

Reading Package

1. Charap, Joshua and Harm, Christian (1999): ' Institutionalized Corruption and the Kleptocratic State' IMF Working Paper No. 99/91
2. Krugman, Paul (1994): 'Economic Geography and Development', MIT Press
3. Porter, Michael (1998): 'Clusters', Harvard Business Review, November/December.
4. Williamson, Oliver E. (1979): 'Transaction Cost Economics, The Contractual Perspective', American Economic Review
5. Calvet, (1980): ' Foreign Direct Investment and the Multinational Firm, Journal of International Business Studies
6. Harm, Christian (1998):'Globalization and Poverty', mimeo, Universität Münster