

International Business Management

Part 1: The International Business Environment

Class 01	15.10.	(12:15)	Ch. 1: Introduction
Class 02	16.10.	(14:15)	Ch. 2: Political Differences
Class 03	16.10.	(16:15)	Transition Economies
Class 04*	17.10.	(14:15)	Economic Governance & Development
Class 05*	17.10.	(16:15)	Politics around the Globe: some case studies
Class 06	22.10.	(12:15)	Ch. 3: Cultural Differences
Class 07	23.10.	(16:15)	Ch. 4 & 6: International Trade and FDI Theories
Class 08	24.10.	(14:15)	Globalization & Poverty
Class 09*	29.10.	(12:15)	Economic Geography & Clusters
Class 10*	30.10.	(16:15)	Theory of the Firm; Multinational Enterprise
Class 11*	31.10.	(14:15)	Ch. 5 & 7: Politics of International Trade and FDI
Class 12	5.11.	(12:15)	Ch. 8: Regional Economic Integration
Class 13	6.11.	(16:15)	Ch. 9: Foreign Exchange Markets
Class 14	7.11.	(14:15)	Ch. 10: International Monetary System
Class 15	12.11.	(12:15)	Ch. 11: Global Capital Markets, IMF, Asian Crisis, EMU

*** Classes 4,5,9,10 and the second half of 11 are not course material for bachelor students**

Vorlesung International Business Management

Professur für BWL, insb. Internationale Wirtschaft

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Part 2: Multinational Firm Strategy and Structure

Class 16	13.11.	(16:15)	Ch. 12: International Business Strategy
Class 17	14.11.	(14:15)	Ch. 13: Organization of International Business
Class 18	19.11.	(12:15)	Ch. 14: Foreign Market Entry
	20.11.		no class

Part 3: Multinational Firm Operations

Class 19	21.11.	(14:15)	Ch. 15: ExIM & Countertrade
Class 20	26.11.	(12:15)	Ch. 18: Human Resource Management
Class 21	27.11.	(16:15)	Ch. 17: Marketing & R&D
Class 22	28.11.	(14:15)	Ch. 16: Global Supply Chain Management
Class 23	3.12.	(12:15)	Ch. 19: Accounting
Class 24	4.12.	(16:15)	Ch. 20: Financial Management

Examination	Diplom	17.12.2007	(Beginning: 11:00; 120 Min)
	Bachelor	17.12.2007	(Beginning: 11:00; 100 Min)