

# Corporate Finance & Governance in Emerging Markets

International Business Research Seminar  
Summer Term 2008

International Business Research Seminar – Summer 2009 (Information Meeting)

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Professur für BWL, insb. **I**nternationale **W**irtschaft

# Course Objectives

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- What are the differences in corporate governance systems? What are possible reasons for those differences?
- How do these differences affect the sphere of corporate finance?

# Topics & Literature

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- **A preliminary list of topics can be found on the seminar's webpage**
- **Introductory literature will also be made available for each topic as**
  - Link or
  - PDF file (password: ibrs2009)

# Course Requirements

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- Class participation
- 2 copies of a paper of max. 8,000 words (main text incl. footnotes)
  - Guidelines for the seminar paper ([Link](#))
- An oral defense of the paper (30 – 45 minutes) based on a PowerPoint presentation
- A separate (maximum) 1-page summary
- An electronic copy of paper, presentation & summary
  - Preferably in Microsoft Office file formats or as PDF files.

# Guidelines - Coaching

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- Every student is entitled to have one meetings with the assistant:
  - 1<sup>st</sup> appointment: discussion of the outline of the seminar paper. Please send an outline a few days in advance.
  - 2<sup>nd</sup> appointment (if any): if there are significant problems while writing the paper.
  - 3<sup>rd</sup> For persistent problems contact us by E-Mail
  
- But remember:

**All your work should be independent**

# Guidelines - Grading

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- You will receive **8 credit points in the elective “International Management”**
  - For other electives please consult the respective professor
- Final grades for the seminar will be based on:
  - your paper,
  - its defense, and
  - your general participation in the seminar.

# Further Procedure - Registration

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- Prerequisite: 6 CP in the respective elective
- Please register electronically using the application form available on our website:

[Application Form](#)

(Mon, January 19 – Sun, January 25, 2009 )

- Please pay attention to the rules for topic preference communication on the application form
- An additional registration at the Prüfungsamt is necessary (note their deadlines!)

# Example: Allocation of Topics

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- Please indicate at least three topics that you may wish to work on, and allocate 'desirability weight' to them: The weights have to add to 100 %.
- Example:

– Topic	Weight
– 12	70 %
– 4	20 %
– 23	10 %
- The minimum weight is 1 % (hence, the maximum here would be 98 %)
- You have to pick at least one out of each topic group
- For each topic, the highest 'bid' wins. If there are equal highest 'bidders' (e.g.: 97 %), then we choose randomly. If you get no topic through your bids, you are randomly allocated.

# Allocation of Topics

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- Announcement of
    - the list of participating students, and
    - the allocated topics
- on **January 26, 2009**, on the blackboard in front of Prof. Harm's office and on our webpage.

# Time and Location

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- Seminar will be blocked during Calender Week 28  
(May 25 – 29, 2009)
  - Time and place to be announced after the allocation of topics
- Deadline for paper & presentation  
Monday, May 18, 2009, 12 noon

**We will not accept late submissions**